

Programme Name and Code: Master of Tourism and Travel Management (MTTM-24)

Course Name and Code: Tourism Geography (MTTM-12)

Programme:

Semester: 3rd

Objective: This course shall help the students understand the significance of geographical and destination knowledge in designing itineraries for travellers, suggesting various destinations for their travel and giving them an extra edge in formulating strategies for effective tourism planning and development.

Block-1 Fundamentals of Geography	
Unit-1	Geography: Meaning, features, branches and relationship with tourism.
Unit-2	Climatic regions of the world, latitude and longitude lines, time zones, international date lines and Indian standard time.
Unit-3	Geography in Tourism: Definition, concept, scope and importance of Geography in Tourism, impacts of Climate and Weather on the tourist destination.
Unit-4	Brief introduction to important oceans, seas, mountain ranges, lakes, water bodies, and deserts.
Block-2 World Geography-I	
Unit-5	Africa: Political, physical and climatic features
Unit-6	Asia: General geographical features: physiography, climate, leading countries, capitals, and tourist attractions.
Unit-7	Australia: Political, physical and climatic features
Unit-8	Important countries: General geographical features of given countries with information about physiography, climate and tourist attractions of USA, Japan, France, United Kingdom and Spain.
Block-3 World Geography-II	
Unit-9	Europe: General geographical features; physiography, climate, main countries, capitals & and their tourist attractions.
Unit-10	North America: Political, physical and climatic features.
Unit-11	South America: Political, physical and climatic features.
Block-4 Indian Geography	
Unit-12	Indian Geography: Physical and Political features of Indian Subcontinent, climatic conditions prevailing in India,
Unit-13	Physiographic regions: The Himalayan Mountains, the Peninsular Plateaus, the Indo-Gangetic Plain, the Thar Desert, Coastal Plains and Islands
Unit-14	Water Bodies: Ocean, Seas, Rivers, Lakes.

Suggested Readings:

- Boniface & Cooper C., Worldwide Destinations: The Geography of Travel & Tourism, Oxford Butterworth Heinemann.
- Burton, R., Travel Geography, Pitman Publishing, Marlow Essex.
- Hall M., Geography of Travel and Tourism, Routledge, London.
- Hall, C. and Page, S., The Geography of Tourism and Recreation- Environment, Place and Space, 3rd edition, Routledge, London.
- International Atlas, Penguin Publication and DK Publications
- Robinson H. A., Geography of Tourism, Mac Donald & Evans, Ltd. 7. Travel Information Manual, IATA, Netherlands.