

**Programme Name and Code:** Master of Tourism and Travel Management (MTTM-24)

**Course Name and Code:** Hospitality Management (MTTM-203)

**Semester:** 2<sup>nd</sup>

**Objective:** The course is designed to provide an overview of essential perspectives within the hotel industry, enabling participants to understand and apply operational and managerial functions professionally.

<b>Block-1</b> <b>Hospitality: Meaning, Nature and Typologies</b>	
<b>Unit-1</b>	Hospitality: Origin and Evolution in International Context
<b>Unit-2</b>	Age-old Institution of Hospitality with the Spirit of 'Atithi Devo Bhav'in India and its Present Status
<b>Unit-3</b>	Typology of Commercial Accommodation
<b>Unit-4</b>	Origin and growth of Accommodation industry with Special Reference to India
<b>Block-2</b> <b>Divisions and Functions of Accredited and Approved Hotel Properties</b>	
<b>Unit-5</b>	Front Office
<b>Unit-6</b>	Food Production
<b>Unit-7</b>	F & B Service
<b>Unit-8</b>	House Keeping
<b>Unit-9</b>	Back Office and Other Ancillary Departments
<b>Block-3</b> <b>Type and Forms of Hotels</b>	
<b>Unit-10</b>	Classification of Hotel based on Location, Size, Clientele and Range of Service etc
<b>Unit-11</b>	Star Classification-Criteria and Procedure Adopted in India
<b>Unit-12</b>	Resort Properties, Heritage Hotels and Ecotels - Concept and Emerging Dimensions

<b>Block-4</b> <b>Institutional, Promotional and Regulatory Aspects</b>	
<b>Unit-13</b>	Manpower Requirement in Hotel Sector vis a vis Existing HRD Structure in India
<b>Unit-14</b>	Role and Contribution of I.T.D.C. and State Tourism Corporations in Development of Hotel Sector in India
<b>Unit-15</b>	Multinational Hotel Chains and their Impact on Indian Hospitality Business.
<b>Unit-16</b>	Fiscal and Non-Fiscal Incentives Available for the Hospitality Sector in the Country
<b>Unit-17</b>	International Regulations and Prevailing Ethical, Legal and Regulatory Framework in India
<b>Block-5</b> <b>Case Studies of Hotels</b>	
<b>Unit-18</b>	The Taj, Mumbai
<b>Unit-19</b>	Leela Resort Beach, Goa
<b>Unit-20</b>	The Cecil, Shimla

### **Suggested Readings:**

- Tewari, J. R. (2009). Hotel front office operations and management. Oxford University Press.
- Gray, W. S., & Ligouri, S. (2000). Hotel and motel management and operations. PHI Learning.
- Andrews, S. (1982). Hotel front office training manual. Tata McGraw-Hill.
- Cousins, J., Foskett, D., & Gillespie, C. (2011). Food and beverage management. Pearson Education.
- Negi, J. (2008). Professional hotel management. S. Chand Publishing.
- Raghubalan, G., & Raghubalan, S. (2009). Hotel housekeeping operations and management. Oxford University Press.