

## MCM-506 INTERNATIONAL BUSINESS AND FINANCE OPERATIONS

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**Course Objective: The objective of the course is to acquaint students with the environmental dynamics of international business, latest developments in the area of international finance and their impact on international business operations of a firm.**

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**Block-1 International Business and Theoretical Foundations of International Trade**

- Unit-1 Importance, Nature, Scope and Modes of Entry into International Business
- Unit-2 Gains from Trade, Terms of Trade and Foreign Trade Multiplier
- Unit-3 Informational Technology and India's Involvement in International Business
- Unit-4 Reasons for International Trade and Theories of International Trade

**Block-2 Instruments of Commercial Policy and Balance of Payment Account**

- Unit-5 Tariffs, Quotas and Other Measures and Their Effects
- Unit-6 Current and Capital Account Components and Accounting Systems
- Unit-7 Issue in Investment, Technology Transfer and Pricing Regulations
- Unit-8 Contemporary Developments and Issues in International Business

**Block-3 International Business Environment**

- Unit-9 National Regulation of International Business
- Unit-10 Multilateral Regulation of Trade and Investment
- Unit-11 Regional Economic Integration
- Unit-12 Political, Legal & Economic Environment

**Block-4 International Financial Operations**

- Unit-13 International Capital Structure and Portfolio Investment Decision
- Unit-14 International Money and Capital Markets
- Unit-15 Foreign Exchange and Interest Rates- Impact on Trade and Investment Flows
- Unit-16 International Accounting and Taxation Issues

**Block-5 International Economic Institutions, Agreements and Regional Economic Integration**

- Unit-17 WTO, IMF, World Bank and UNCTAD
- Unit-18 Agreements on Textiles and Clothing, GSP, GSTP and Other International Agreements and Treaties
- Unit-19 Theories of Customs Union, Common Market and Free Trade Area
- Unit-20 EC, NAFTA and Regional Economic Cooperation

**Block-6 International Business Management and Planning**

- Unit-21 Complexities, Issues and Approaches to International Business Management
- Unit-22 Environmental Scanning, Monitoring and International Management Information System
- Unit-23 Organization and Control Aspects of International Operations
- Unit-24 Process, Skills and Management of International Collaborative Arrangements

**Suggested Readings:**

1. Danoes, John D. Radebaugh, Lee H., and Daniel P. Sullivan *International Business: Environment and Operations*, 12th ed., Prentice Hall, 2009.
2. Hill, Charles, W.L., *International Business*, McGraw Hill Company, New York, 2009.
3. Ball, Donald, Wendall H. McCulloch, Hichael Geringer, Michael S. Minor and Jeanne M. McNett, *International Business: The Challenge of Global Competition*, 12th edition, 2009, McGraw Hill Co.
4. Griffin, Ricky W. and Pustay, Michael W, *International Business: A Managerial Perspective*, Prentice Hall, 2009.
5. Levi, Maurice, *International Finance*, New York, McGraw Hill Inc., 1996.
6. Apte P.G., *Multinational Financial Management* , New Delhi, Tata McGraw Hill, 1998
7. Seth A.K., *International Financial Management* , New Delhi, Galgotia Publishing Company, 2000.