

EXTENSION EDUCATION (HSC-202)

Focus: This course will make student aware regarding various basic concept and knowledge of extension

Objectives:

- To provide information regarding importance of home science and its role in community development.
- To enable students to impart knowledge among rural masses through proper use of extension techniques.
- To acquaint them knowledge regarding various rural development programme.

BLOCK I: EXTENSION EDUCATION: INTRODUCTON

UNIT 1: CONCEPT OF EXTENSION EDUCATION

- 1.1 Meaning of extension education its relationship with other sciences;
- 1.2 Scope of extension education
- 1.3 Principle, Philosophy, Objective and Selected concepts of extension education.
- 1.4 Extension worker,
 - 1.4.1 Role of Extension worker;
 - 1.4.1.2 Qualities

UNIT 2: HISTORICAL DEVELOPMENT IN EXTENSION EDUCATION PROCESS

- 2.1 Extension Education Process
 - 2.1.1 Steps of extension education process
- 2.2 Basic Principles of Teaching and Learning
 - 2.2.1 Role of educator in learning
 - 2.2.2 Role of people in learning and Development
- 2.3 Historical development and extension education programmes in India.

UNIT 3: ROLE OF HOMESCIENCE IN EXTENSION EDUCATION

- 3.1 Need,
 - 3.1.1 importance,
- 3.2 areas of home science,
 - 3.2.1 contribution of home science in different field of development.
- 3.4 The role of Home Science education for Personal Growth and Professional Development, Scope of Home Science Extension.

UNIT 4: COMMUNICATION

- 4.1 Concept of Communication;
 - 4.1.1 Meaning and Definition
 - 4.1.2 Functions of Communication
 - 4.1.3 Problems and Barriers
- 4.2 communication process.
 - 4.2.1 Elements of communication process
 - 4.2.2 Types of communication

4.3 Communication and extension approaches

BLOCK II: EXTENSION TEACHING TOOLS

UNIT 5: EXTENSION TEACHING METHODS

5.1 Individual contact-

5.1.1 telephone calls

5.1.2 Personal letters

5.1.3 home and farm visit.

5.2 Group contact-

5.2.1 Demonstration,

5.2.2 lecture,

5.2.3 meeting,

5.2.4 workshop,

5.2.5 seminar,

5.2.6 discussion-group, panel, symposium and audio visual aids.

5.3 Mass contact

5.3.1-Poster, chart,

5.3.2 folk method,

5.3.3 television, radio,

5.3.4 newspaper, exhibition

5.3.5 Leaflets, Bulletin, Exhibits

5.3.6 Internet.

UNIT 6: AUDIO VISUAL AIDS

6.1 Meaning,

6.1.1 classification,

6.1.2 importance with projected and non-projected aids.

BLOCK III: ROLE OF COMMUNITY AND RURAL PROGRAM

UNIT 7: RURAL DEVELOPMENT PROGRAMMES

7.1 Community development programme in India,

7.2 Selected rural programmes of Govt., I.C.A.R. voluntary organization and State Agriculture University.

7.3 Role of Home Science extension in community building.

UNIT 8: DEVELOPMENT OF COMMUNITY

8.1 Panchayat Raj system in India,

8.2 Community organization and institutions in the development of community.

BLOCK IV- PROGRAM PLANNING PROCESS

UNIT 9: PROGRAMME PLANNING

9.1 Programme planning cycle and its components;

9.2 Designing the project –

9.2.1 defining

9.2.2 objectives,

- 9.2.3 identifying resources, methods/ approach,
- 9.2.4 feasibility and work plan;
- 9.2.5 Implementation; Monitoring and evaluation.

UNIT 10: PROGRAMME DEVELOPMENT PROCESSES AND LEADERSHIP

- 10.1 Definition, steps involved in program development processes,
- 10.2 Leadership- Definition, types of leader, function of leader.
- 10.3 Role and importance of leadership development in extension, Professional abilities needed by planners. Criteria for programme planning.
- 10.4 Programme implementation. Identification of local leaders, local bodies, govt. organizations for development of family oriented programmes.

UNIT 11: EVALUATION OF EXTENSION PROGRAMMES

- 11.1 Concept
- 11.2 meaning and definition,
- 11.3 types of of evaluation,
- 11.4 Elements of evaluation.

UNIT 12: CONCEPT OF FIVE YEAR PLANS

- 11.1 Meaning and Importance of Five year plans in India
- 11.2 Role of Planning commission in formulation of five year plans.
- 11.2 objective and achievements of Five Year Plans in India
- 11.3 Constraints in implementation of developmental programmes at grass root level.

Suggested Readings:

1. Dhama, O.P. and Bhatnagar, O.P. 1991. Education and Communication for Development. Oxford IBH Publishing Co., New Delhi.
2. Dhama, O.P. 1986. Extension and Rural Welfare. Ram Prasad and sons. Agra.
3. Directorate of Extension. 1961. Extension education in community development. Ministry of Food and Agriculture. GOI, New Delhi.
4. Singh, R. 1987. A textbook of extension education. Sahitya Kala Prakashan. Ludhiana.