

## **FR(N) - 221: ECO-TOURISM**

### **SYLLABUS**

Concept; objectives; classification and benefits; Eco-tourism planning; Eco-tourism marketing; product designing; Impacts of eco-tourism; Management of eco-tourism; Introduction to Eco-tourism; Impacts of Tourism and Eco-tourism; Institutional Aspects; Ecotourism guidelines; Eco-tourism in India; Eco & nature Tourism; Scope; Importance in India; Community based Ecotourism; Tourism Entrepreneurship; Nature Based Tourism Products, Nature based Tourism and India; Planning and Management Criteria; Quality control and code of conduct; Sustainability issue in tourism; Ecotourism certification; Ecotourism Markets; Role of local institutions and other grassroots agencies; Paradigm shift due to climate change and possible influence of carbon economy on existing eco-tourism markets; Ecotourism Markets and Designing Ecotourism Products

### **SUGGESTED READINGS**

- [1] *Ecotourism and Sustainable Development*- M. Honey, Iceland Press, London.
- [2] *Global Ecotourism Policies and Case Studies* – M. Luck and T. Kirstges, Channel View Publ., New Delhi.
- [3] *The Encyclopedia of Ecotourism*- D.B. Weaver, CABI Pub., U.K.
- [4] *Global Ecotourism*- P. Chandra, Kaniskha Publishers, New Delhi.
- [5] *Tourism Marketing*- M. Chaudhary, Oxford University Press, New Delhi.
- [6] *Environmental Impacts of Ecotourism (Ecotourism Series-2)*- R. Buckley (ed.), CABI Pub., U.K.
- [7] *Indigenous Ecotourism, Sustainable Development and Management (Ecotourism Series 3)*- H.D. Zeppel, CABI Pub., U.K.
- [8] *Marine Ecotourism: Between the Devil and the Deep Blue Sea (Ecotourism Series 6)*-C. Cater and E. Cater, CABI Pub. U.K.
- [9] *Wildlife Tourism*-D. Newsome, R. Dowling and S. Moore, CBS Publishers & Distributors, New Delhi.