

DTS-130

Case Study Report (50 Marks) and Viva-Voce (50 Marks)

Semester-2nd

Credits- 04

Guidelines:

Case Study Report and Viva-Voce for DTS-130 is designed to evaluate learners' understanding of the courses studied during the first and second semesters, namely:

- Tourism Concepts and Principles (DTS-121)
- Tourism Resources of India: Man-Made and Natural (DTS-122)
- Travel Agency Management and Tour Operations (DTS-123)
- Travel and Transport Management (DTS-124)
- Hospitality Services (DTS-126)
- Tourism Communication (DTS-127)
- Essential Skills for Tour Guides and Escorts (DTS-128)
- Accessible Tourism (DTS-129)

After discussion with the assigned guide/coordinator, each learner will prepare a brief case study report (approximately 5000 words or 25 pages) in typed on any topic selected from the above eight theory papers. The case study will be evaluated internally by the faculty members of the Department of Tourism, STHHM.

The overall assessment under DTS-130 carries 100 marks, distributed as follows:

- **Case Study Report:** 50 Marks
- **Viva-Voce:** 50 Marks

This comprehensive evaluation aims to assess learners' conceptual knowledge, practical application, analytical thinking and communication skills.

Learners need to submit the case study report prior to the viva-voce examination. The Viva-Voce examination shall be conducted offline or online at the designated study centre or University Headquarters with prior approval from the School of Tourism, Hospitality and Hotel Management (STHHM) and the Examination Division.

The Viva-Voce will be conducted by one external examiner and one internal faculty member from the Department of Tourism, STHHM. Each learner will be allotted 10–15 minutes for oral interaction and will be evaluated on key parameters including subject knowledge, confidence, presentation skills and professional attitude. Learners will prepare their case study report on the basis of the guidelines provided by the Department of Tourism, STHHM.

Submission Format:

Learners are required to prepare and submit their Case Study Report in typed format only. The report should be typed on A4-size paper, using Times New Roman font, size 12, with 1.5 line spacing and 1-inch margins on all sides. It should be approximately 5000 words or 25 pages, properly arranged and hard-bound before submission to the Department of Tourism. The report must include a cover page, table of contents, main content, conclusion, and references (in APA style). The case study topic shall be finalised in consultation with the assigned guide or coordinator, selected from any of the four theory papers studied in the first semester.