

BTTM-503

Tourism Impacts

Programme: Bachelor in Tourism and Travel Management (BTTM 16)**Year / Semester:** 5th Semester**Objective:** To familiarise learners with the socio-economic and environmental impacts of Tourism.

<u>Block 1</u> Impact of Tourism on Socio-economic Environment of the Destination	
Unit 1	Good, Bad and Ugly Faces of Tourism
Unit 2	Direct, Indirect and Induced Economic Benefits of Tourism to Destination Economy
Unit 3	Multiplier Effects of Tourism: Sales, Output, Income and Employments Multiplier of Tourism.
Unit 4	Social Benefits of Tourism – Improvement in Living Standard, Social Awareness and Integration, Greater Communication with Outside World and, Modernization of Infrastructure
Unit 5	Negative Implications of Tourism: Neo-colonization, Inflation, Conspicuous Consumption patterns, Withdrawal of Labor from other Sectors and Over-dependence on Tourism
Unit 6	Social Costs of Tourism – Demonstration Affect, Materialistic Attitude, Dilution of Social Institutions, increase in crime
<u>Block 2</u> Tourism and Destination Culture	
Unit 7	Tourism and Culture Inter-relationship: Synergy, Symbiosis, and Antagonism
Unit 8	Positive Impacts of Tourism on Culture : Contribution towards Conservation of Heritage Objects, revival and Rediscovery of lost traditions, Motivation to Artisans and Craftsmanship, Cultural Awareness and Keener Sense of belongingness for cultural heritage
Unit 9	Negative Cultural Implications of Tourism: Over-use of Monuments and other Cultural Objects, Xenophobia, Cultural Shocks, Erosion of Religious Values and Institutions, Acculturation, Beggar Mentality, Commercialization of Art, Craft and Traditions

<u>Block 3</u> Tourism, Environment and Ecology	
Unit 10	Tourism, Ecology and Environment: Relationship of Complementarity vs Conflict
Unit 11	Positive Impacts of Tourism on Ecology: Direct and Indirect Contribution in Protection, Preservation of Natural Heritage; Judicious and Non-Consumptive use of Natural Resources, Infusing Environmental Awareness and, Supporting the Cause of National Parks, Wildlife Sanctuaries and Biosphere Reserves and,
Unit 12	Negative Environmental Implications of Tourism: Encroachment on natural areas, Over-crowding, Noise and Pollution, deterioration of environmental quality and Disturbance in Eco-balance
<u>Block 4</u> Tourism Carrying Capacity and Environmental Impact Assessment	
Unit 13	Essence of Sustainable Tourism Development
Unit 14	Bio-physical, Socio Cultural, Aesthetic and Facility Carrying Capacity: Concept, Need and Evaluation Techniques
Unit 15	Environmental Impact Assessment (EIA) and Environmental Auditing
<u>Block 5</u> Legal and Regulatory Framework for Protection and Conservation of Environment and Natural Resources	
Unit 16	Environment Protection Act
Unit 17	Wildlife and Forest Protection Act
Unit 18	Water, Air Protection Acts.