

**BTTMN-403****World's Leading Tourism Destinations**

**Programme:** Bachelor of Tourism and Travel Management (BTTM-23)

**Year / Semester:** 4<sup>th</sup> Semester

**Objectives:** To know about the important tourist attractions situated in different countries of the World.

	<b>Block-1</b> <b>Popular Tourism Destination Countries of North and South America and Their Touristic Appeal</b>
<b>Unit-1</b>	The United States of America- Geography, Transportation, Culture, Important Tourist Cities, Monuments, Historical Attractions, Museums and Art Galleries
<b>Unit-2</b>	Canada-History, Important Tourist Destinations, Festivals and Events.
<b>Unit-3</b>	Mexico- History, Different Tourism Products, Biggest Cities, and Top Places in Mexico
<b>Unit-4</b>	Brazil and Argentina- History, Variety of Tourism Products, Ten Biggest Cities, Important Tourism Resources and Top Tourist places in Brazil and Argentina
	<b>Block-2</b> <b>Touristic Heritage of Key Destinations of Prominent Tourism Countries of Europe</b>
<b>Unit-5</b>	France- Geography, Cultural Heritage, Economy and Important Tourist Places
<b>Unit-6</b>	Italy- History, Different Tourism Products, Ten Biggest Cities and Top Tourist Places
<b>Unit-7</b>	Spain-History, Different Tourism Products, Big Cities and Top Tourist Places
<b>Unit-8</b>	The United Kingdom- History, Biggest Cities, Different Tourism Resources and Top Tourist Places
	<b>Block-3</b> <b>Tourist Attractions of Emerging Destination Countries in Asia</b>
<b>Unit-10</b>	The China Republic and Hong Kong- History, Variety of Tourism Products, Biggest Cities, Top Tourist Places
<b>Unit-11</b>	Thailand: History, Different Tourism Products, Biggest Cities and Top 10 Tourist Places.
<b>Unit-12</b>	Singapore- History, Different Tourism Products, 10 things to do in Singapore, Important Tourism Products, Top tourist Places
<b>Unit-13</b>	Iran- History, Variety of Tourism Products, Ten Biggest Cities, Important Tourism Attractions, Top 10 Tourist Attractions

<b>Block-4</b> <b>Unique Tourist Resources of Selected Countries of Africa and Oceania</b>	
<b>Unit-14</b>	South Africa- History, Different Tourism Products, Biggest Cities,
<b>Unit-15</b>	Egypt and Kenya
<b>Unit-16</b>	Australia
<b>Unit-17</b>	New Zealand