

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name And Abbreviation	Prog. Code	Eligibility	Duration (Yrs)		SLM	Mode of Exam Annual /Sem.)	Year/ Sem.	Details of Fee (₹)							
			Min.	Max.				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
MASTER OF BUSINESS ADMINISTRATION - MBA	MBA-23	50% Marks at graduate or post-graduate level or 45% at Graduate or post graduate level along with 2 years' of supervisory/managerial/professional/teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by the University / MAT / CAT score	2	4	English	Sem.	I	10100	-	1800	-	-	150		12050
							II	10100	-	1500	-	-			11600
							III	10100	-	1800	-	-			11900
							IV	10100	1000	900	-	500		500	13000

Note: Fees for Entrance Test/ registration is Rs.1000/-. The conduct of the entrance examination is subject to the number of registration received. Counselling and document verification fee shall be Rs. 500. The amount of counselling and Documents Verification fee of Rs 500 shall be paid at the time of seeking admission in the first semester and shall be paid separately through QR code/ Bank Challan. The admission fee shall be payable through payment gateway at the time of submission of online form.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क (Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

MASTER OF BUSINESS ADMINISTRATION मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन
MBA

MBA-23
Credit-132

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MS-101	Principles of Management and Organizational Behaviour	06	100 (70/30)
MS -102	Accounting for Managers	06	100 (70/30)
MS -103	Managerial Economics	06	100 (70/30)
MS -104	Quantitative Techniques in Management	06	100 (70/30)
MS -105	Business Environment	06	100 (70/30)
MS- 106	IT and Management Information System	06	100 (70/30)
SEMESTER II			
MS- 107	Marketing Management	06	100 (70/30)
MS- 108	Human Resource Management	06	100 (70/30)
MS- 109	Financial Management	06	100 (70/30)
MS- 110	Research Methodology	06	100 (70/30)
MS- 111	International Business	06	100 (70/30)
YEAR II: (SELECT ANY ONE SPECIALISATION) (Includes specialization papers and the Integrative papers)			
HUMAN RESOURCE MANAGEMENT			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS- 301	Human Resource Planning	06	100 (70/30)

MS -302	Human Resource Development	06	100 (70/30)
MS- 303	Organizational Change and Development	06	100 (70/30)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200 (120/80)
MS-306	Industrial Relations	06	100 (70/30)
MS-307	Compensation Management	06	100 (70/30)
MS-309	Management of Training and Development	06	100 (70/30)
FINANCIAL MANAGEMENT			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS-401	Corporate Tax Planning	06	100 (70/30)
MS-402	Indian Financial System	06	100 (70/30)
MS-403	Project Finance	06	100 (70/30)
SEMESTER IV			
MS-204	Project and <i>Viva Voce</i>	12	200(120/80)
MS-404	Security Analysis and Portfolio Management	06	100 (70/30)
MS-405	International Finance	06	100 (70/30)
MS 407	Management of Financial Services	06	100 (70/30)
MARKETING MANAGEMENT			
SEMESTER III			
MS-201	<u>Business Policy and Strategic Management</u>	06	100 (70/30)
MS-202	Entrepreneurship Development	06	100 (70/30)
MS-203	Business Ethics & Corporate Governance	06	100 (70/30)
MS- 501	Marketing Research	06	100 (70/30)
MS- 502	Advertising and Sales Promotion	06	100 (70/30)
MS -503	Consumer Behaviour	06	100 (70/30)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS- 505	Services Marketing	06	100 (70/30)
MS- 508	Sales and Distribution Management	06	100 (70/30)

MS- 510	Brand Management	06 100 (70/30)
Note: (As per Programme): Examination conducted on Descriptive Pattern.		

N.B. - Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III included in the prospectus.