

Master Degree Programmes
PROGRAMME SUMMARY & FEE STRUCTURE
विषयानुक्रम (Contents)

School of Social Science

1. Master of Arts (Sociology) (MASO-17)

School of Management Studies and Commerce

2. Master of Commerce (MCOM-17)

3. Master of Business Administration (MBA-17)

School of Computer Science & Information Technology

4. Master of Computer Application (MCA-17)

5. Master of Science (Geo Informatics) (MGIS-17)

6. Master of Arts (Geo Informatics) (MGIS-17)

7. Master of Science (Information Technology) (MSCIT-17)

8. Master of Science Cyber Security (MSCCS-18)

School of Tourism, Hospitality & Hotel Management

8. Master of Hotel Management (MHM-17)

9. Master of Tourism and Travel Management (MTTM-17)

School of Education

10. Master of Arts (Education) (MAED-17)

School of Journalism and Media Studies

11. Master of Arts (Journalism & Mass Communication) (MAJMC-17)

समाज विज्ञान अध्ययन विद्याशाखा

School of Social Science

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Year)		SLM	Mode of Exam (Annual / Sem)	Year/ Sem	Details Of Fee (₹)							
		Minimum	Maximum				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Master of Arts (Sociology) (MASO-17)	Graduation in any stream	2	6	Hindi	Annual	I	3000	-	600	-	-	150		3750
						II	3000	-	750	-	-	-	300	4050

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

समाज विज्ञान अध्ययन विद्याशाखा

School of Social Science

PROGRAMME SUMMARY

Master of Arts (Sociology) मास्टर ऑफ आर्ट्स (समाजशास्त्र)

MASO-17

Credits-72

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th./Assign.)
YEAR I			
MASO-101	Introduction to Sociology(समाजशास्त्र का परिचय)	08	100 (80/20)
MASO-102	Sociological Theories(समाजशास्त्रीय सिद्धांत)	08	100 (80/20)
MASO-103	Social Research Methods & Computer Application (सामाजिक अनुसंधान विधियां और कम्प्यूटर उपयोग)	08	100 (80/20)
MASO-104	Rural Sociology (ग्रामीण समाजशास्त्र)	08	100 (80/20)
YEAR II			
MASO-201	Urban Sociology (शहरी समाजशास्त्र)	08	100 (80/20)
MASO-202	Indian Sociological Thought(भारतीय समाजशास्त्रीय विचार)	08	100 (80/20)
MASO-203	Sociology of Health & Medicine (स्वास्थ्य और चिकित्सा का समाजशास्त्र)	08	100 (80/20)
MASO-204	Sustainable Development in Hill Area(पहाड़ी क्षेत्र में सतत विकास)	08	100 (80/20)
MASO-205	Social Psychology (सामाजिक मनोविज्ञान)	08	100 (80/20)

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual /Sem)	Year/ Sem	Details of Fee (₹)							
		Mini	Max				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Master of Commerce (MCOM-17)	Bachelor's Degree in Commerce (B. Com.)	2	6	Hindi ¹	Annual	I	3000	-	900	-	-	150		4050
						II	3000	-	900	-	-	-	300	4200
Master of Business Administration (MBA-17)**	50% Marks at graduate or post-graduate level or 45% at Graduate or post graduate level along with 2 years' of supervisory/managerial/professional/teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student). (5% relaxation for reserved category) Admission through entrance test conducted by the University / MAT / CAT score	2	4	English	Semester	I	8000	-	900	-	-	150		9050
						II	7000	-	750	-	-	-		7750
						III	7000	-	900	-	-	-		7900
						IV	6000	1000	450	-	500	-	300	8250

Note: The fee mentioned in this table (along with Rs. 100/- as registration fee) for MBA-17, PGDHRM-17, PGDMM-17 and DIM-17 shall apply only after qualifying the entrance test (Rs. 500/- for entrance-test is payable separately at the time of test). Further for PGDHRM-17, PGDMM-17 and DIM-17, the annual fee shall be payable in two installments.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

1. SILM is available in Hindi medium only but learners are free to choose English as their medium for all the purposes, i.e. assignments, projects, examination etc.

प्रबंध अध्ययन एवं वाणिज्य विद्याशाखा
School of Management Studies and Commerce
PROGRAMME SUMMARY

Master of Commerce मास्टर ऑफ कॉमर्स

MCOM-17
Credits-72

PROGRAMME STRUCTURE			
Course Code	Course Name	Credit	Total Marks (Th. /Assign.)
YEAR I			
MCM-101	Business and Economic Environment (व्यावसायिक और आर्थिक पर्यावरण)	06	100 (80/20)
MCM-102	Statistical Analysis and Research Methodology (सांख्यिकीय विश्लेषण और शोध प्रविधि)	06	100 (80/20)
MCM-103	Advanced Business Economics (उच्चतर व्यावसायिक अर्थशास्त्र)	06	100 (80/20)
MCM-104	International Business and Finance Operations (अन्तर्राष्ट्रीय व्यापार व वित्तीय परिचालन)	06	100 (80/20)
MCM-105	Accounting Theory and Practices (लेखांकन सिद्धांत और कार्यप्रणाली)	06	100 (80/20)
MCM-106	Business and Economic Laws (व्यावसायिक और आर्थिक विधि)	06	100 (80/20)
YEAR II			
MCM-201	Advanced Financial Management (उच्चतर वित्तीय प्रबन्ध)	06	100 (80/20)
MCM-202	Entrepreneurship Development (उद्यमिता विकास)	06	100 (80/20)
MCM-203	Business Policy and Strategic Management (व्यावसायिक नीति व रणनीतिक प्रबन्ध)	06	100 (80/20)
MCM-204	Security Analysis and Portfolio Management (प्रतिभूति विश्लेषण व संविभाग प्रबन्ध)	06	100 (80/20)
MCM-205	Project Management (परियोजना प्रबन्ध)	06	100 (80/20)
MCM-206	Financial Markets and Institutions (वित्तीय बाजार और संस्थाएं)	06	100 (80/20)

MBA-17

Master of Business Administration मास्टर ऑफ बिजनेस एडमिनिस्ट्रेशन

Credits-132

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MS-101	Principles of Management and Organizational Behaviour	06	100 (80/20)
MS -102	Accounting for Managers	06	100 (80/20)
MS -103	Managerial Economics	06	100 (80/20)
MS -104	Quantitative Techniques in Management	06	100 (80/20)
MS -105	Business Environment	06	100 (80/20)
MS- 106	IT and Management Information System	06	100 ((80/20)
SEMESTER II			
MS- 107	Marketing Management	06	100 (80/20)
MS- 108	Human Resource Management	06	100 (80/20)
MS- 109	Financial Management	06	100 (80/20)
MS-110	Research Methodology	06	100 (80/20)
MS-111	International Business	06	100 (80/20)
YEAR II: (SELECT ANY ONE SPECIALISATION) (Includes specialization papers and the Integrative papers)			
HUMAN RESOURCE MANAGEMENT (PGDHRM)			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)

MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 301	Human Resource Planning	06	100 (80/20)
MS -302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200 (120/80)
Select any three from the following courses;			
MS -304	Labour Laws for Managers	06	100 (80/20)
MS-305	Strategic Human Resource Management	06	100 (80/20)
MS-306	Industrial Relations	06	100 (80/20)
MS-307	Compensation Management	06	100 (80/20)
MS-308	International Human Resource Management	06	100 (80/20)
MS-309	Management of Training and Development	06	100 (80/20)
FINANCIAL MANAGEMENT			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS-401	Corporate Tax Planning	06	100 (80/20)
MS-402	Indian Financial System	06	100 (80/20)
MS-403	Project Finance	06	100 (80/20)
SEMESTER IV			
MS-204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS-404	Security Analysis and Portfolio Management	06	100 (80/20)
MS-405	International Finance	06	100 (80/20)
MS-406	Working Capital Management	06	100 (80/20)
MS-407	Management of Financial Services	06	100 (80/20)
MS-408	Financial Reporting	06	100(80/20)
MS-409	Micro Finance	06	100 (80/20)
MARKETING MANAGEMENT (PGDMM)			
SEMESTER III			
MS-201	Business Policy and Strategic Management	06	100 (80/20)
MS-202	Entrepreneurship Development	06	100 (80/20)
MS-203	Business Ethics & Corporate Governance	06	100 (80/20)
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS -503	Consumer Behaviour	06	100 (80/20)
SEMESTER IV			
MS- 204	Project and <i>Viva Voce</i>	12	200(120/80)
Select any three from the following courses;			
MS- 504	International Marketing	06	100 (80/20)
MS- 505	Services Marketing	06	100 (80/20)
MS- 506	Supply Chain Management	06	100 (80/20)
MS- 507	Rural Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS- 509	Industrial Marketing	06	100 (80/20)
MS- 510	Brand Management	06	100 (80/20)
Note : (As per Programme) : Examination conducted on Descriptive Pattern.			

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix- III included in the prospectus.

School of Computer Science & Information Technology

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name & (Code)	Eligibility	Duration In Years		SLM	Mode of Exam (Annual/ Sem)	Year / Sem	Details of Fees (₹)							
		Min	Max				Programme	Project/ Lab Workshop	Exam	Practical	Viva-Voice	Miscellaneous	Degree Fee	Grand Total
Master of Computer Application (MCA-17)	Graduation in any stream (Candidates not having Mathematics at 10+2 level will have to pass one qualifying Mathematics paper during course of the programme. Exam fee for the subject will be charged separately). Lateral Entry: MCA IIIrd SEM, A Level from DOEACC with Graduation, PGDCA MCA Vth Semester: MSc (IT/CS)	3	6	English	Sem	I	9500	-	600	500	-	150		10750
						II	9500	1000	450	500	-	-		11450
						III	9500	-	600	500	-	-		10600
						IV	9500	-	600	500	-	-		10600
						V	9500	-	600	-	-	-		10100
						VI	9500	1000	300	-	-	-	300	11100
*Master of Science (Geo Informatics) (MA(GIS)-17/MSC(GIS)-17)	Graduation in any stream Lateral entry: MGIS II nd Year to PGDGIS	2	4	English	Annual	I	18250	1500	600	-	-	150		20500
						II	18250	1500	300	-	-	-	300	20350
Master of Science (Information Technology) (MSCIT-17)	Graduation with Mathematics at graduation or 10+2 level. However, candidates not having Mathematics at 10+2 level or Graduation level will have to pass one qualifying Mathematics paper during course of the programme. Exam fee for the subject will be charged separately). Lateral Entry: B.Tech./B.E./A-level from DOEACC after graduation / PGDCA with graduation	2	4	English	Sem	I	9500	-	600	500	-	150		10750
						II	9500	1000	450	500	-	-		11450
						III	9500	-	600	500	-	-		10600
						IV	9500	1000	450	500	-	-	300	11750
Master of Science (Cyber Security) (MSCCS-18)	Graduation (Science/IT). Lateral Entry: DOEACC A level /PGDCA/ PGD in Cyber Security B.E. or B.TECH in Computer Science/ Computer Engineering/ Computer Science & Engineering/ Information Technology/ Electronics, etc.	2	4	English	Sem	I	10000	-	600	500	-	150	-	11250
						II	10000	-	600	500	-	-	-	11100
						III	10000	-	600	500	-	-	-	11100
						IV	10000	1000	600	500	-	-	300	12400

*The candidates with Science/Technology stream at the graduation level shall be awarded MSc (GIS) (Geo-Informatics) degree and the candidates with non-science background shall be awarded with MA(GIS)(Geo-Informatics) degree.

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

The student of MA(GIS)-17/MSC(GIS)-17 opting for the online course material(The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.

एमए(जीआईएस)-17/ एमएससी(जीआईएस-17 कार्यक्रमों के अंतर्गत यदि कोई छात्र ऑनलाइन पाठ्य सामग्री चाहता है (पाठ्यसामग्री विश्वविद्यालय की वेबसाइट के पोर्टल elearning.uou.ac.in से डाउनलोड करनी होगी, विश्वविद्यालय द्वारा पुस्तकें उपलब्ध नहीं करायी जायेंगी) तो ऐसे छात्र को उसके कार्यक्रम के चुने हुए वर्ष के कार्यक्रम शुल्क में 15% की छूट प्रदान की जायेगी।

PROGRAMME SUMMARY

कम्प्यूटर विज्ञान एवं सूचना प्रौद्योगिकी विद्याशाखा

School of Computer Science & Information Technology

Master of Computer Application कम्प्यूटर अनुप्रयोग में परास्नातक

MCA-17
Credits-99

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MCA-01	Computer Fundamentals and PC Software	04	100 (80/20)
MCA-02	Digital Logic	04	100 (80/20)
MCA-03	Computer Programming Using C	04	100 (80/20)
MCA-04	Fundamentals of Networking and Web Technology	04	100 (80/20)
MCA-P1	Practical	02	100
SEMESTER II			
MCA-05	Computer Organization and Architecture	04	100 (80/20)
MCA-06	Data Structure through C Language	04	100 (80/20)
MCA-07	Fundamentals of Database Management System	04	100 (80/20)
MCA-08	Project-I	04	100
MCA-P2	Practical	02	100
SEMESTER III			
MCA-09	Discrete Mathematics	04	100 (80/20)
MCA-10	Object-Oriented Programming through C++	04	100 (80/20)
MCA-11	Operating System	04	100 (80/20)
MCA-12	Design and Analysis of Algorithm	04	100 (80/20)
MCA-P3	Practical	01	100
SEMESTER IV			
MCA-13	Advanced Database Management System	04	100 (80/20)
MCA-14	Management Accounting	04	100 (80/20)
MCA-15	System Software	04	100 (80/20)
MCA-16	Programming in Java	04	100 (80/20)
MCA-P4	Practical	02	100
SEMESTER V			
MCA-17	Software Engineering	04	100 (80/20)
MCA-18	Formal Languages and Automata	04	100 (80/20)
MCA-19	Data Communication and Computer Networks	04	100 (80/20)
Elective-I			100 (80/20)
MCA-20A	Linux System Administration	04	100 (80/20)
SEMESTER VI			
MCA-21	Advanced Web Technology	04	100 (80/20)
MCA-23	Project II+Viva-voce	04	300
Elective-II			
MCA-22	e-Commerce	04	100 (80/20)

Master of Science (Geo Informatics)

MSC-GIS-17

मास्टर ऑफ साइंस (जियो इनफोर्मेटिक्स)

MA(GIS)

Credits-64

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
FIRST YEAR			
MGIS-01	Introduction to Informatics	08	100 (80/20)
MGIS-02	Geographical Information System	08	100 (80/20)
MGIS-03	Remote Sensing & GPS	08	100 (80/20)
MGIS-04	DIP & Mapping	08	100 (80/20)
MGIS-05	Mini Project	08	100
SECOND YEAR			
MGIS-06	Photogrametry	08	100 (80/20)
MGIS-07	Advance GIS & RS	08	100 (80/20)
MGIS-08	Final Project	08	100
Note: Master of Geo Informatics Programme is only offered at SCIENCE study centre, Dehradun (Study Centre Code-11053)			

Master of Science (Information Technology)

MSCIT-17

मास्टर ऑफ साइंस (सूचना प्रौद्योगिकी)

Credits-70

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
M.Sc.IT-01	Computer Fundamentals and PC Software	04	100 (80/20)
M.Sc.IT-02	Digital Logic	04	100 (80/20)
M.Sc.IT-03	Computer Programming Using C	04	100 (80/20)
M.Sc.IT-04	Fundamentals of Networking and Web Technology	04	100 (80/20)
M.Sc.IT-P1	Practical	02	100
SEMESTER II			
M.Sc.IT-05	Computer Organization and Architecture	04	100 (80/20)
M.Sc.IT-06	Data Structure through C Language	04	100 (80/20)
M.Sc.IT-07	Fundamentals of Database Management System	04	100 (80/20)
M.Sc.IT-08	Project-I	04	100
M.Sc.IT-P2	Practical	02	100
SEMESTER III			
M.Sc.IT-09	Discrete Mathematics	04	100 (80/20)
M.Sc.IT-10	Object-Oriented Programming through C++	04	100 (80/20)
M.Sc.IT-11	Operating System	04	100 (80/20)
M.Sc.IT-12	Design and Analysis of Algorithm	04	100 (80/20)
M.Sc.IT-P3	Practical	02	100
SEMESTER IV			
M.Sc.IT-13	Programming in Java	04	100 (80/20)
M.Sc.IT-14	Advanced Database Management System	04	100 (80/20)
M.Sc.IT-15	System Software	04	100 (80/20)
M.Sc.IT-16	Project	02	150
M.Sc.IT-P4	Practical	02	100

Master of Science (Cyber Security)

मास्टर ऑफ़ साइंस (साइबर सिक्यूरिटी)

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th. /Assign.)
SEMESTER I			
MIT(CS)-101	Introduction to Computing	04	100 (80/20)
MIT(CS)-102	Introduction Digital Systems	04	100 (80/20)
MIT(CS)-103	Object Oriented Programming Using C++	04	100 (80/20)
MIT(CS)-104	Introduction to Operating System	04	100 (80/20)
MIT(CS)-P1	Practical (C++)	04	100
SEMESTER II			
MIT(CS)-201	Data Structure	04	100 (80/20)
MIT(CS)-202	Introduction to DBMS	04	100 (80/20)
MIT(CS)-203	Introduction to Networking	04	100 (80/20)
MIT(CS)-204	Computer Organization and Architecture	04	100 (80/20)
MIT(CS)-P2	Practical (DS & DBMS)	04	100
SEMESTER III			
MIT(CS)-301	Fundamentals of Information Security	04	100 (80/20)
MIT(CS)-302	Cyber Security Techniques	04	100 (80/20)
MIT(CS)-303	Cyber attacks and counter measures: user perspective	04	100 (80/20)
MIT(CS)-304	Information System	04	100 (80/20)
MIT(CS)-P3	Lab Cyber Security Fundamentals	04	100
SEMESTER IV			
MIT(CS)-401	Information Security Assurance : Framework, standards and Industry best practices	04	100 (80/20)
MIT(CS)-402	Digital Forensic	04	100 (80/20)
MIT(CS)-403	Advanced cyber security techniques	04	100 (80/20)
MIT(CS)-404	Computational Number Theory & Cryptography	04	100 (80/20)
MIT(CS)-Project	Project + Viva	04	150

School of Tourism, Hospitality & Hotel Management
PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Yrs)		SLM	Mode of Exam (Annual/Sem)	Year/ Sem	Details of Fee (Rs.)							
		Minimum	Maximum				Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Master of Hotel Management (MHM-17)	Three year's DHM & CT(with 5 year work experience or graduation), BHM, B.Sc. in Hospitality and Hotel Management Administration	2	4	English	Semester	I	6000	-	600	-	-	150		6750
						II	6000	-	600	-	-	-		6600
						III	6000	-	600	-	-	-		6600
						IV	6000	1000	450	-	-	-	300	7750
Master of Tourism and Travel Management (MTTM-17)	Graduation in any stream	2	4	English	Semester	I	2500	-	600	-	-	150		3250
						II	2500	-	600	-	-	-		3100
						III	2500	1500	600	-	-	-		4600
						IV	2500	-	600	-	-	-	300	3400

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

PROGRAMME SUMMARY

पर्यटन, आतिथ्य एवं होटल प्रबंधन विद्याशाखा

School of Tourism, Hospitality & Hotel Management

Master of Hotel Management

MHM-17

होटल प्रबंधन में परास्नातक

Credits-64

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th./Assign.)
SEMESTER I			
HM-101	Business Communication	04	50 (40/10)
HM-102	Advance Food Production	04	50 (40/10)
HM-103	Accommodation Management	04	50 (40/10)
HM-104	Principles of Management	04	50 (40/10)
SEMESTER II			
HM-201	Food and Beverage Service	04	50 (40/10)
HM-202	Front Office Management	04	50 (40/10)
HM-203	Accountancy and Finance for Hospitality	04	50 (40/10)
HM-204	Human Resource Management	04	50 (40/10)
SEMESTER III			
HM-301	Food and Beverage Management	04	50 (40/10)
HM-302	Bakery and Confectionary	04	50 (40/10)
HM-303	Introduction to Marketing	04	50 (40/10)
HM-304	Research Methodology	04	50 (40/10)
SEMESTER IV			
HM-401	Bar Management	04	50 (40/10)
HM-402	Event Management	04	50 (40/10)
HM-403	Facility Planning	04	50 (40/10)
HM-404	*Project Work	04	50
<p>*Project work of 50 marks will be evaluated in two steps. Project report submitted will be evaluated by external evaluator for 30 Marks and viva-voce will be conducted for 20 Marks. In order to in HM-404 learner should obtain 40% marks in each (external evaluation and viva-cove). To successfully complete the course (HM-404) learner should obtain an aggregate 50% in Project work.</p>			

Master of Tourism and Travel Management

MTTM-17

पर्यटन व यात्रा प्रबंधन में परास्नातक

Credits-72

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th./Assign.)
SEMESTER I			
MTTM-101	Tourism: Concepts and Linkages	04	50 (40/10)
MTTM-102	Principles of Management	04	50 (40/10)
MTTM-103	Introduction to Marketing	04	50 (40/10)
MTTM-104	Indian History, Society and Culture	04	50 (40/10)
SEMESTER II			
MTTM-201	Tourism Resources of India	04	50 (40/10)
MTTM-202	Introduction to Travel and Hotel Operations	04	50 (40/10)
MTTM-203	International Tourism: Trends and Typologies	04	50 (40/10)
MTTM-204	MIS for Tourism	04	50 (40/10)
SEMESTER III			
MTTM-301	Human Resource Management	04	50 (40/10)
MTTM-302	Itinerary Planning and Tour Packaging	04	50 (40/10)
MTTM-303	Research Methodology	04	50 (40/10)

MTTM-304	Financial Accounting	04	50 (40/10)
MTTM-305	'Industrial Training' or 'Project Report' (50 marks) and Viva voce (50 marks)	08	100
SEMESTER IV			
MTTM-401	Airline Ticketing and Cargo Operations	04	50 (40/10)
MTTM-402	Tourism Policy and Planning	04	50 (40/10)
MTTM-403	Ecology of Tourism and Tourism Impacts	04	50 (40/10)
MTTM-404	Tourism Marketing Management and Entrepreneurial Development	04	50 (40/10)

शिक्षाशास्त्र विद्याशाखा

School of Education

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (Years)		SLM	Mode of Exam (Annual / Semester)	Year / Semester	Details of Fee (₹)						
		Min	Max				Programme	Project/ Workshop/ Dissertation	Exam	Practical & Viva- Voce	Miscellaneous	Degree Fee	Grand Total
Master of Arts (Education) (MAED-17) The student of MAED-17 opting for the online course material(The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.	Graduation in any stream	2	6	Hindi	Annual	I	4000	-	600	-	150		4750
						II	4000	-	750	-	-	300	5050

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

The student of MAED-17 opting for the online course material(The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.

एमएडि-17 कार्यक्रम के अंतर्गत यदि कोई छात्र ऑनलाइन पाठ्य सामग्री चाहता है (पाठ्यसामग्री विश्वविद्यालय की वेबसाइट के पोर्टल elearning.uou.ac.in से डाउनलोड करनी होगी, विश्वविद्यालय द्वारा पुस्तकें उपलब्ध नहीं करायी जायेंगी) तो ऐसे छात्र को उसके कार्यक्रम के चुने हुए वर्ष के कार्यक्रम शुल्क में 15% की छूट प्रदान की जायेगी।

PROGRAMME SUMMARY
शिक्षाशास्त्र विद्याशाखा
School of Education

Master of Arts (Education) मास्टर ऑफ आर्ट्स (शिक्षाशास्त्र)

MAED-17
Credits-72

PROGRAMME STRUCTURE			
Course Code	Course Name	Credits	Total Marks (Th/Assign)
YEAR I			
MAED 101	Philosophical & Sociological Bases of Education (शिक्षा के दार्शनिक एवं समाजशास्त्रीय आधार)	8	100 (80/20)
MAED 102	Psychological Bases of Education (शिक्षा के मनोवैज्ञानिक आधार)	8	100 (80/20)
MAED 103	Research Methods and Statistics in Education (शिक्षा में अनुसन्धान पद्धतियाँ एवं सांख्यिकी)	8	100 (80/20)
MAED 104	Educational Technology (शैक्षिक तकनीकी)	8	100 (80/20)
YEAR II			
COMPULSORY PAPERS (अनिवार्य प्रश्न पत्र)			
MAED 201	Guidance and Counselling (निर्देशन एवं परामर्श)	8	100 (80/20)
MAED 202	Educational Management and Administration (शैक्षिक प्रबंधन एवं प्रशासन)	8	100 (80/20)
MAED 203	Teacher Education (अध्यापक शिक्षा)	8	100 (80/20)
MAED 204	Distance Education (दूरस्थ शिक्षा)	8	100 (80/20)
OPTIONAL PAPER (SELECT ANY ONE) (वैकल्पिक प्रश्न पत्र- किसी एक प्रश्न पत्र का चयन करें)			
MAED 205	Curriculum Development (पाठ्यक्रम विकास)	8	100 (80/20)
MAED 206	Inclusive Education (समावेशी शिक्षा)	8	100 (80/20)
MAED 207	Measurement and Evaluation (मापन एवं मूल्यांकन)	8	100 (80/20)

पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा
School of Journalism and Media Studies

PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name (Code)	Eligibility	Duration (In Yr)		Slm	Mode Of Examination (Annual / Sem)	Year / Sem	Details of Fee (₹)							
		Minimum	Maximum				Programme	Project/ Dissertation Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Master of Arts (Journalism & Mass Communication) (MAJMC-17)	Graduation in any stream. Those who have one year PGDJMC or any other relevant PG Diploma from recognized institution may apply for third semester under lateral entry scheme.	2	6	Hindi	Semester	I	2500	-	600	-	-	150		3250
						II	2500	-	600	-	-	-		3100
						III	2500	-	600	-	-	-		3100
						IV	2500	1000	300	-	500	-	300	4600

Note: Study material is available in Hindi only. However, the learners may write their examinations in Hindi or English

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PROGRAMME SUMMARY
पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा
School of Journalism and Media Studies

Master of Arts (Journalism & Mass Communication)

MAJMC-17

मास्टर ऑफ आर्ट्स (पत्रकारिता एवं जनसंचार)

Credits-64

PROGRAMME STRUCTURE			
Course Code	Course Name	Cre-dits	Total Marks (Th. /Assign.)
SEMESTER I			
MJMC-101	History of Journalism & Contemporary Perspective(पत्रकारिता का इतिहास एवं समसामयिक परिप्रेक्ष्य)	04	100 (80/20)
MJMC-102	Communication : Principle, Process, Concept & Models(संचार:सिद्धांत,प्रक्रिया,अवधारणा तथा मॉडल)	04	100 (80/20)
MJMC-103	Indian Press Laws and Salient Features of Indian Constitution(भारतीय प्रेस कानून और भारतीय संविधान की विशेषताएँ)	04	100 (80/20)
MJMC-104	News: Definition, Concept and Reporting (समाचार: अर्थ, अवधारणा और रिपोर्टिंग)	04	100 (80/20)
SEMESTER II			
MJMC-201	Editing, Printing & Production (संपादन, मुद्रण एवं निर्माण)	04	100 (80/20)
MJMC-202	Advertising and Public Relations(विज्ञापन और जनसंपर्क)	04	100 (80/20)
MJMC-203	Broadcast and New Media (T.V., Radio, Film & Cyber Media) (ब्रॉडकास्ट एवं न्यू मीडिया (टीवी, रेडियो, फिल्म व साइबर मीडिया))	04	100 (80/20)
MJMC-204	Print Media Writing (प्रिंट मीडिया लेखन)	04	100
SEMESTER III			
MJMC-301	Communication Research (संचार शोध)	04	100 (80/20)
MJMC-302	Principles of Mass Communication(जनसंचार के सिद्धान्त)	04	100 (80/20)
MJMC-303	Development Journalism(विकास पत्रकारिता)	04	100 (80/20)
MJMC-304	Media Management (मीडिया प्रबंधन)	08	100 (80/20)
SEMESTER IV			
MJMC-401	Media & Society(मीडिया एवं समाज)	04	100 (80/20)
MJMC-402	Various Forms of Journalism (पत्रकारिता के विविध रूप)	04	100 (80/20)
**MJMC-403	*Dissertation (*लघु शोध प्रबंध)	04	100
MJMC-404	Viva-Voce/Portfolio (मौखिक परीक्षा एवं पोर्टफोलियो (रिपोर्टिंग, लेखन एवं अन्य कार्य))	08	100

Note: 1. MJMC-403 is for working Journalists (कार्यरत पत्रकारों के लिए): Dissertation (लघु शोध प्रबंध)

2. for non journalists (नैर पत्रकारों के लिए): One month's Internship in a reputed Media Organisation (किसी प्रसिद्ध मीडिया प्रतिष्ठान में एक महीने का व्यावहारिक प्रशिक्षण)

3. MJMC-204 course is based on Practical Knowledge and no self learning material (SLM) will be provided (यह कोर्स व्यवहारिक ज्ञान पर आधारित होगा। इसके लिए अध्ययन सामग्री नहीं मिलेगी)