### **PG Diploma Programmes**

#### PROGRAMME SUMMARY & FEE STRUCTURE

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# प्रबंध अध्ययनएवं वाणिज्य विद्याशाखा

### **School of Management Studies and Commerce**

#### PROGRAMME SUMMARY & FEE STRUCTURE

Programme		Durati on (Yrs) Eligibility					/ Sem	Details of Fee (`)							
Name (Code)	J.	Mini	Max	SLM	Mode of Exam	(Annual	Year/	Programme	Workshon	Exam	Practical	Viva-Voce	Miscelleneor	Degree Fee	Grand Tota
PG Diploma in Marketing Management (PGDMM-17)	50% Marks at graduate or post graduate level with 1 year experience in the relevant field. Further those having 45% marks at graduate level or post graduate level shall also be eligible with 2 years' of supervisory/ managerial/ professional / teaching experience after completing graduation or post-graduation (even if the degree has been obtained in ODL mode or as a private student).(5% relaxation for reserved category).  From Academic Session 2018-2019, applicants may take admission directly in Post-Graduate Diploma in Marketing Management and Post Graduate Diploma in Human Resource Management, i.e., without appearing in Entrance Test.  N.B.: DIM Programme has been withheld by the University from the Academic Session 2018-19.	1	3	English	Sen	n. I	[	8000	_	450	-	-	150		8600

		II	-	-	450	-	-	-	300	750

					II	-	-	450	-	-	-	-	300	750
PG Diploma Human Resource Management (PGDHRM-17)	1	3	English	Sem.	Ι	8000	1	450	1	-	150			8600

Note: The fee (programme fee)mentioned in this table (along with Rs. 100/- as registration fee) for PGDHRM-17 and PGDMM-17 shall be payable in two installments.

### P.G. Diploma in Marketing Management पी0जी0 डिप्लोमा इन मार्केटिग मैंनेजमेंट

PGDMM-17 Credits-36

	PROGRAMME STRUCTURE		
<b>Course Code</b>	Course Name	Credits	Total Marks
			(Th. /Assign.)
	SEMESTER I		
MS- 501	Marketing Research	06	100 (80/20)
MS- 502	Advertising and Sales Promotion	06	100 (80/20)
MS-503	Consumer Behaviour	06	100 (80/20)
	SEMESTER II		
MS- 505	Services Marketing	06	100 (80/20)
MS- 508	Sales and Distribution Management	06	100 (80/20)
MS-510	Brand Management	06	100 (80/20)
Notes: (as per	programme): Examination would be conducted on Descriptive Pa	ttern.	( )

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix-III

### P.G. Diploma in Human Resource Management पी0जी0 डिप्लोमा इन ह्यमन रिसोर्समैंनेजमेंट

PGDHRM -17 Credits-36

_	PROGRAMME STRUCTURE		
Course Code	Course Name	Credits	<b>Total Marks</b>
			(Th. /Assign.)
	SEMESTER I		
MS- 301	Human Resource Planning	06	100 (80/20)
MS- 302	Human Resource Development	06	100 (80/20)
MS- 303	Organizational Change and Development	06	100 (80/20)
	SEMESTER II		
MS- 306	Industrial Relations	06	100 (80/20)
MS -307	Compensation Management	06	100 (80/20)
MS- 309	Management of Training and Development	06	100 (80/20)

N.B.- Learners are instructed to refer to guidelines for admission to Management Programmes as given in Appendix-III

# विज्ञान अध्ययन विद्याशाखा

#### **School of Sciences**

#### PROGRAMME SUMMARY & FEE STRUCTURE

Programme Name	Eligibility	Dui	ration							Fee	Structu	re (`)					
(Code)		(	Yr)		kam em)	en en	g		8 H H		doı						
		Minimum	Maximum	SLM	Mode of Ex (Annual/Se	Year / Se	Programme	Project/ Worksh	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Total			
Post GraduateDiploma In Disaster Management (PGDDM-17)	Graduation in any subject	1	3	English	Annual	I	10000	1000	1050	-	-	150	300	12500			

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

# PROGRAMME SUMMARY विज्ञान अध्ययन विद्याशाखा School of Sciences

# Post GraduateDiploma in Disaster Management आपदा प्रबंधन में पोस्ट ग्रेजुएट डिप्लोमा

PGDDM-17 Credits-32

	PROGRAMME STRUCTURE		
<b>Course Code</b>	Course Name	Credits	Total Marks
			(Th. /Assign.)
MPA-001	Understanding Natural Disaster (प्राकृतिकआपदाओंकोसमझना)	04	50 (40/10)
MPA-002	Understanding Man-made Disasters (मानवनिर्मितआपदाओंकोसमझना)	04	50 (40/10)
MPA-003	Risk Assessment and Vulnerability Analysis (जोखिमआंकलनएवंसंवेदनशीलताविश्लेषण)	04	50 (40/10)
MPA-004	Disaster Preparedness (आपदातैयारी)	04	50 (40/10)
MPA-005	Disaster Response (आपदाप्रतिक्रिया)	04	50 (40/10)
MPA-006	Disaster Medicine (आपदाचिकित्सा)	04	50 (40/10)
MPA-007	Rehabilitation, Reconstruction and Recovery (पुर्नवास, पुन:निर्माणएवंपुनरूत्थान)	04	50 (40/10)
MPAP-001	Project Work (परियोजनाकार्य)	04	50

### **School of Computer Science & Information Technology**

#### PROGRAMME SUMMARY & FEE STRUCTURE

			rati on		m (m	u				Deta	ils o	f Fees	Ò	
Programme Name & (Code)	Eligibility		in ears	SLM	Mode of Exam (Annual/ Sem)	Year / Sem	ıme	'Lab hop	am	tical	Viva-Voce	neons	Fee	Fotal
		Min	Max		Mod (Ann	Ye	Programe	Project/ Lab Workshop	Exam	Practical	Viva-	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in Computer	Graduation in any stream	1	3	English	Sem	I	5000	-	600	500	-	150		6250
Application (PGDCA-17)	Oraquation in any secani	1	3	Liigiisii	Sem	II	5000	1000	450	500	-	-	300	7250
Post Graduate Diploma in Geo Informatics (PGDGIS-17)  The student of PGDGIS-17 opting for the online course material (The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.	Graduation in any stream	1	3	English	Annual	Ι	22000	1500	600	-	-	150	300	24550
Post Graduate Diploma in Cyber Security(PGDCS-17)				English	Sem	Ι	10000		600	500	-	150	300	11250
The student of PGDCS-17opting for the online course material (The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by	Graduation in any stream	1	3			П	10000	1000	600	-	-	-		11900

the University) shall be given 15%							
discount on the programme fee for the							I
selected semester.							İ

#### विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

The student of **PGDGIS-17** and **PGDCS-17** opting for the online course material (The SLM shall have to be downloaded from the University Website portal elearning.uou.ac.in and hard copy of the course material shall not be provided by the University) shall be given 15% discount on the programme fee for the selected year.

पीजीडीजीआईएस-17और पीजीडीसीएस-17कार्यक्रम के अंतर्गत यदि कोई छात्र ऑनलाइन पाठ्य सामग्री चाहता है (पाठ्यसामग्री विश्वविद्यालय की वेबसाइट के पोर्टल elearning.uou.ac.in से डाउनलोड करनी होगी, विश्वविद्यालय द्वारा पुस्तकें उपलब्ध नहीं करायी जायेंगी) तो ऐसे छात्र को उसके कार्यक्रम के चुने हुए वर्ष के कार्यक्रम शुल्क में 15% की छूट प्रदान की जायेगी।

#### PROGRAMME SUMMARY

# कम्प्यूटर विज्ञान एवं सूचना प्रौद्योगिकी विद्याशाखा

### **School of Computer Science & Information Technology**

### Post GraduateDiploma in Computer Application

PGDCA-17 Credits-36

कम्प्यूटर अनुप्रयोग में पोस्ट ग्रेजुएटडिप्लोमा

	PROGRAMME STRUCTURE		
<b>Course Code</b>	Course Name	Credits	Total Marks
			(Th. /Assign.)
	SEMESTER I		
PGDCA-01	Computer Fundamentals and PC Software	04	100 (80/20)
PGDCA -02	Digital Logic	04	100 (80/20)
PGDCA -03	Computer Programming Using C	04	100 (80/20)
PGDCA -04	Fundamentals of Networking and Web Technology	04	100 (80/20)
PGDCA -P1	Practical	02	100
	SEMESTER II		
PGDCA -05	Computer Organization and Architecture	04	100 (80/20)
PGDCA -06	Data Structure through C Language	04	100 (80/20)
PGDCA -07	Fundamentals of Database Management System	04	100 (80/20)
PGDCA -08	Project-I	04	100 (80/20)
PGDCA -P2	Practical	02	100

### Post Graduate Diploma in Geo-Informatics जियो इनफोर्मेटिक्स में पोस्ट ग्रेजुएटडिप्लोमा

PGDGIS-17 Credits-40

PROGRAMME STRUCTURE Course Code Credits **Total Marks Course Name** (Th. /Assign.) PGDGIS-01 08 100 (80/20) Introduction to Informatics PGDGIS-02 80 100 (80/20) Geographical Information System PGDGIS-03 Remote Sensing & GPS 08 100 (80/20) PGDGIS-04 DIP & Mapping 08 100 (80/20) PGDGIS-05 Mini Project 08 100

#### Post Graduate Diploma in Cyber Security साइबर सिक्यूरिटी मेंपोस्ट ग्रेजुएट डिप्लोमा

PGDCS-17 Credits- 40

	PROGRAMME STRUCTURE		
<b>Course Code</b>	Course Name	Credits	<b>Total Marks</b>
			(Th. /Assign.)
	SEMESTER I		
PGDCS-01	Fundamentals of Information Security	04	100 (80/20)
PGDCS-02	Cyber Security Techniques	04	100 (80/20)
PGDCS-03	Cyber attacks and counter measures: user perspective	04	100 (80/20)
PGDCS-04	Information System	04	100 (80/20)
PGDCS-P1	Lab Cyber Security Fundamentals	04	100
	SEMESTER II		
PGDCS-05	Information Security Assurance : Framework, standards and Industry best practices	04	100 (80/20)
PGDCS-06	Digital Forensic	04	100 (80/20)

PGDCS-07	Advanced Cyber Security Techniques	04	100 (80/20)
PGDCS-08	Computational Number Theory & Cryptography	04	100 (80/20)
PGDCS- Project	Project	04	150

# पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा School of Journalism and Media Studies

#### PROGRAMME SUMMARY & FEE STRUCTURE

		on	rati Yr)		xamination / Sem)	u				Detail	s of Fe	ee (`)		
Programme Name (Code)	Eligibility	Minimum	Maximum	Slm	Mode Of Examin: (Annual / Sem)	Year / Sem	Programme	Project/ Dissertaion Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in	Graduation in any stream	1	3	Hindi	Semester	I	2500	-	600	-	-	150		3250
Journalism and Mass						II	2500	500	450	-	500	-	300	4250
Communication														
(PGDJMC-17)														

					II	2500	500	450	-	500	-	300	4250
Post GraduateDiploma in Broadcast Graduation in any stream	1	3	Hindi	Semester	I	2500	-	600	2000	-	150		5250
Journalism & New Media													
(PGDBJ-17)													

Note: Study material is available in Hindi only. However, the learners may write their exmaniations in Hindi or English

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

#### PROGRAMME SUMMARY

### पत्रकारिता एवं मीडिया अध्ययन विद्याशाखा

#### School of Journalism and Media Studies

# Post GraduateDiploma in Journalism & Mass Communication पत्रकारिता एवं जनसंचार में पोस्ट ग्रेज्एट डिप्लोमा

PGDJMC-17 Credits-32

	PROGRAMME STRUCTURE							
Course	Course Name	Credits	Total Marks					
Code			(Th. /Assign.)					
	SEMESTER I							
JMC-01	History of Journalism & Contemporary Perspective(पत्रकारिता का इतिहास एवं समसामयिक परिप्रेक्ष्य)	04	100 (80/20)					
JMC-02	Communication : Principles, Process, Concept & Model(संचार:सिद्धांत,प्रक्रिया,अवधारणा तथा मॉडल)	04	100 (80/20)					
JMC-03	Indian Press Laws and Salient Features of Indian Constitution(भारतीय प्रेस कानून और भारतीय संविधान की	04	100 (80/20)					
	विशेषताएँ)							
JMC-04	News: Definition, Concept and Reporting (समाचार: अर्थ, अवधारणा और रिपोर्टिंग)	04	100(80/20))					
	SEMESTER II							
JMC-05	Editing, Printing & Production (संपादन, मुद्रण एवं निर्माण)	04	100 (80/20)					
JMC-06	Advertising and Public Relations(विज्ञापन और जनसंपर्क)	04	100 (80/20)					
JMC-07	Broadcast and New Media (T.V., Radio, Film & Cyber Media) (ब्रॉडकास्ट एवं न्यू मीडिया (टीवी, रेडियो,	04	100 (80/20)					
	फिल्म व साइबर मीडिया)							
JMC-08	Project Report ( for working Journalists)/ One month's Internship in a Reputed Media		100					
	Organization (for non-journalists) & Viva-Voce (प्रोजेक्ट रिपोर्ट (कार्यरत पत्रकारों के लिए)/किसी प्रख्यात मीडिया संस्थान में एक महीने का व्यावहारिक प्रशिक्षण एवं मौखिक परीक्षा(गैर पत्रकारों के लिए)							

### Post GraduateDiploma in Broadcast Journalism and New Media ब्रॉडकास्ट जर्निलिज्म एवं न्यूमीडिया में पोस्ट ग्रेजुएट डिप्लोमा

PGDBJ-17 Credits-32

	PROGRAMME STRUCTURE									
Course Code	Course Name	Credits	Total Marks							
			(Th. /Assign.)							
	SEMESTER I									
BJNM-101	Communication : Principles, Process, Concept amd Models (संचार: सिद्धांत,	04	100 (80/20)							
	प्रक्रिया,अवधारणाएवंमॉडल)									
BJNM-102	Introduction of Broadcast Journalism (प्रसारणपत्रकारिता: एकपरिचय)	04	100 (80/20)							
BJNM-103	Introduction to New Media (न्यूमीडिया: एकपरिचय)	04	100 (80/20)							
BJNM-104	Writing for Various Media (विभिन्नमीडियाविधाओंमेंलेखन)	04	100 (80/20)							
	SEMESTER II									
BJNM-201	Radio Journalism (रेडियोपत्रकारिता)	04	100 (80/20)							
BJNM-202	Television Journalism (टेलीविजनपत्रकारिता)	04	100 (80/20)							
BJNM-203	Web Journalism (वेबपत्रकारिता)	04	100 (80/20)							
BJNM-204	Project Report/Viva-Voce (प्रोजेक्टरिपोर्ट/मौखिकी)	04	100							

Internship: Learners who want to do internship will have to take prior permission from the Director of the School. व्यवहारिक प्रशिक्षण: मीडिया संस्थानों में व्यवहारिक प्रशिक्षण लेने के इच्छ्रक शिक्षार्थियों को विद्याशाखा के निकदेशक से पूर्वान्मित लेनी होगी।

# विधि विद्याशाखा

### **School of Law**

#### PROGRAMME SUMMARY & FEE STRUCTURE

			iratio n Year)		Xam Sem)					Deta	ils of l	Fee(`)		
Programme Name (Code)	Eligibility	Minimum	Maximum	SLM	Mode of Exam (Annual / Sem)	Year/ Sem	Programme	Project/ Workshop	Exam	Practical	Viva-Voce	Miscellaneous	Degree Fee	Grand Total
Post Graduate Diploma in Cyber Law (PGDCL-17)	Graduation in any stream	1	3	English- Hindi	Annual	I	5000	-	600	-	500	150	300	6550

विद्यार्थी प्रवेश के समय अपने कार्यक्रम का सम्पूर्ण शुल्क(Grand total) जमा करें। विद्यार्थी को अध्ययन सामग्री उसी माध्यम में दी जायेगी जो उसके कार्यक्रम के सामने SLM शीर्षक में निर्दिष्ट है।

### PROGRAMME SUMMARY विधि अध्ययन विद्याशाखा

#### School of Law

### Post GraduateDiploma in Cyber Law साइबर लॉ में पोस्ट ग्रेजुएट डिप्लोमा

PGDCL-17 Credits-36

	PROGRAMME STRUCTURE									
<b>Course Code</b>	Course Name	Credits	Total Marks							
			(Th. /Assign.)							
CYL-101	Fundamentals of Cyber Law and the emerging jurisprudence	08	100 (80/20)							
CYL-102	Intellectual Property Issues and Cyberspace - The Indian Perspective	08	100 (80/20)							
CYL-103	E-Commerce & Digital Evidence	08	100 (80/20)							
CYL- 104	Cyber Crimes and Consumer Protection in Cyberspace	08	100 (80/20)							
CYL-105	Viva-voce	04	100							
Note: Study N	Naterial only reference book									