School of Management Studies and Commerce

FEEDBACK ANALYSIS REPORT

Career Connect Live: Expert Talk Series on Placement and Employability

Feedback collected through Google Form on 02 November 2026 | Total submissions analysed: 56

1. Introduction

1.1 About the School of Management Studies and Commerce

The School of Management Studies and Commerce is one of the leading academic schools of Uttarakhand Open University and is dedicated to developing capable, ethical and career-ready professionals for business, industry and public service. Offering programmes in management and commerce, including MBA and BBA, through the ODL mode, the School combines academic rigour with the flexibility that learners need to study alongside work and family commitments. Its learner-centric approach, supported by self-learning material, counselling sessions and online interaction, enables learners from diverse backgrounds to build sound conceptual knowledge together with practical skills.

Beyond classroom learning, the School places strong emphasis on employability, entrepreneurship and professional growth. Through its Placement Cell and in collaboration with the Centre for Internal Quality Assurance (CIQA), it regularly connects learners with academic and industry experts, career guidance and skill-development initiatives. Under the leadership of its Director, Prof. Gagan Singh, the School continues to strengthen the link between learning and livelihood, and initiatives such as "Career Connect Live" reflect its commitment to preparing learners to meet the expectations of a competitive job market with confidence.

1.2 About the Programme

"Career Connect Live: Expert Talk Series on Placement and Employability" was a collaborative initiative by the School of Management Studies and Commerce, Placement Cell, and Centre for Internal Quality Assurance (CIQA). The programme was conducted under the guidance of Prof. Gagan Singh, Director, School of Management Studies and Commerce, who invited Prof. Girija Pande, Director, CIQA, and Prof. P. D. Pant, Director (Academic), to address the participants. The guest speaker, Dr. Ashish Gupta, then commenced the session and guided the learners on employability, addressing the significance of career planning in today’s rapidly evolving professional phase.

2. Programme Glimpses

The session was held online on 02 November 2026 at 11:00 AM. The guest speaker, Dr. Ashish Gupta, Associate Professor, Maharishi University of Information Technology (MITU), Noida Campus, delivered the expert talk under the theme "Degrees Open Doors. Skills Create Opportunities. Adaptability Builds Careers." During the session, the question "Are you employable today?" was put before the learners through three illustrative student profiles: one with excellent marks but no projects or work evidence, one with many certificates but unable to explain what was built, and one with average marks, a project and clear communication. More than 100 participants were connected on the online platform during the session.

The programme poster listed the following benefits of joining: emerging opportunities, employability skills, expansion of the professional network, ready-to-use business strategies, placement readiness and confidence building.



Image 1: Programme poster

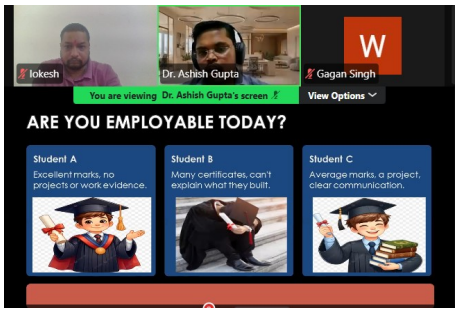


Image 2: Session slide, "Are you employable today?"

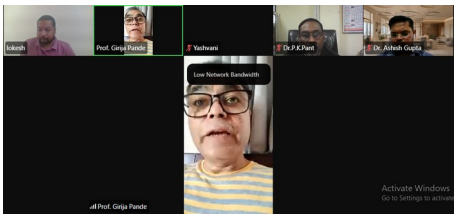


Image 3: Prof. Girija Pande, Director, CIQA, addressing the participants

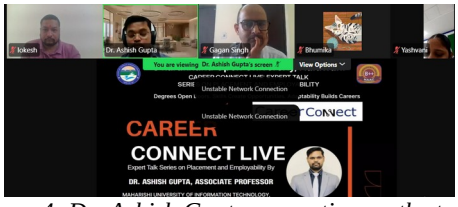


Image 4: Dr. Ashish Gupta presenting on the topic "Career Connect Live"

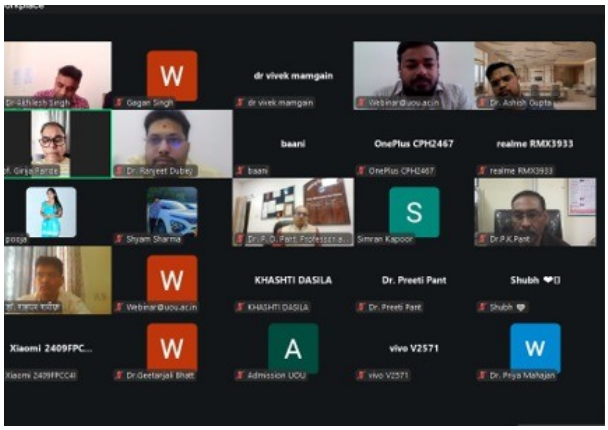


Image 5: Participants from different disciplines of the University attending the online session

To encourage maximum participation, the Google Form link for feedback was circulated among the learners who attended the session. The response was encouraging, with 56 submissions received on the same day. Learners from different disciplines of the University joined the session; the programmes mentioned by respondents include B.Com and M.Com (Commerce), BBA (Management), MSW (Social Work), BCA (Computer Applications), BA, MA Psychology, BTTM/Tourism and Environmental Sciences. The participants' gallery of the online session is shown in Image 5.

3. Methodology and Data Description

The data were taken from the Google Form response sheet (Microsoft Excel format), which contains 56 submissions. Three parameters (Fulfilment of Expectations, Content Effectiveness and Trainer Delivery Efficiency) are recorded as numerical ratings on a 1–5 scale. For reporting, these have been grouped as: 5 = Excellent, 4 = Good, 3 = Average, 1–2 = Poor. This grouping is an analytical convention adopted for this report; the raw scores are unaltered. Duration of Session (Yes/No) and Future Continuation (Yes/Maybe/No) are reported in their original response options.

- No response has been altered, imputed or excluded. Percentages are calculated on valid (answered) responses for each parameter and rounded to one decimal place.
- The sheet contains 52 unique e-mail identifiers; four identifiers appear twice with differing answers, and both submissions have been retained as recorded.
- Unanswered questions: Fulfilment of Expectations – 0; Duration – 2; Content Effectiveness – 2; Trainer Delivery – 5; Future Continuation – 5. The free-text "programme" and "State" fields were inconsistent and were not used for analysis.

4. Total Number of Respondents

A total of 56 participants submitted the feedback form. Valid responses per parameter were: Fulfilment of Expectations 56, Duration of Session 54, Content Effectiveness 54, Trainer Delivery Efficiency 51 and Future Continuation 51.

5. Question-wise Analysis

Table 1: Frequency and Percentage Distribution of Rated Parameters

Parameter	Valid (n)	Excellent	Good	Average	Poor	Mean (1–5)
Fulfilment of Expectations	56	21 (37.5%)	18 (32.1%)	13 (23.2%)	4 (7.1%)	3.95
Content Effectiveness	54	19 (35.2%)	17 (31.5%)	10 (18.5%)	8 (14.8%)	3.80
Trainer Delivery Efficiency	51	23 (45.1%)	13 (25.5%)	9 (17.6%)	6 (11.8%)	3.96

Table 2: Duration of Session and Future Continuation

Parameter	Valid (n)	Yes	Maybe	No
Duration of Session	54	50 (92.6%)	—	4 (7.4%)
Future Continuation	51	34 (66.7%)	15 (29.4%)	2 (3.9%)

5.1 Fulfilment of Expectations. Of 56 respondents, 21 (37.5%) rated Excellent and 18 (32.1%) Good, a combined 69.6%. 13 (23.2%) rated Average and 4 (7.1%) Poor.

5.2 Duration of Session. 50 of 54 respondents (92.6%) considered the duration sufficient and 4 (7.4%) did not; two respondents did not answer.

5.3 Content Effectiveness. Of 54 respondents, 19 (35.2%) rated Excellent and 17 (31.5%) Good, a combined 66.7%. 10 (18.5%) rated Average and 8 (14.8%) Poor, the highest Poor share among the rated parameters.

5.4 Trainer Delivery Efficiency. Of 51 respondents, 23 (45.1%) rated Excellent and 13 (25.5%) Good, a combined 70.6%, the highest of the three. 9 (17.6%) rated Average and 6 (11.8%) Poor.

5.5 Future Continuation. 34 of 51 respondents (66.7%) favoured continuation, 15 (29.4%) responded "Maybe" and 2 (3.9%) "No"; five respondents did not answer.

6. Pie Chart Analysis

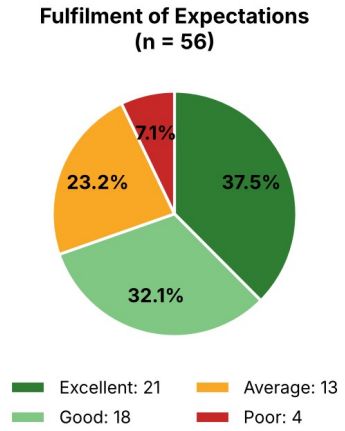


Figure 1: Fulfilment of Expectations

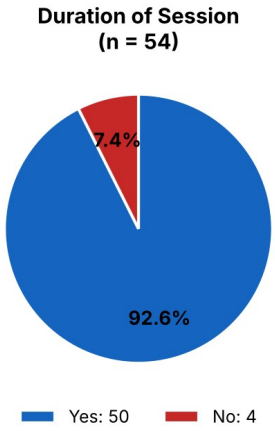


Figure 2: Duration of Session

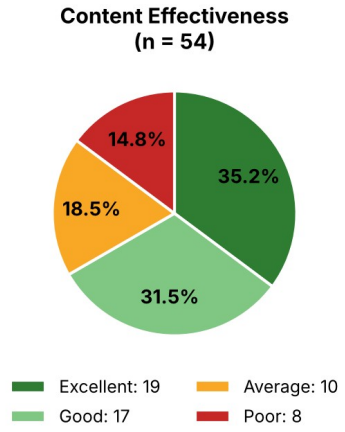


Figure 3: Content Effectiveness

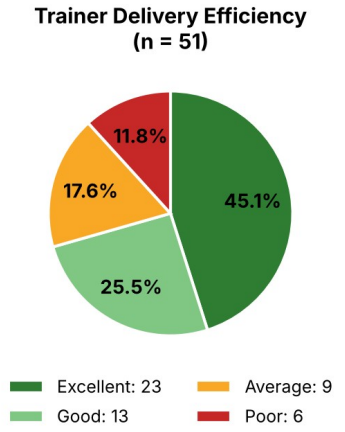


Figure 4: Trainer Delivery Efficiency

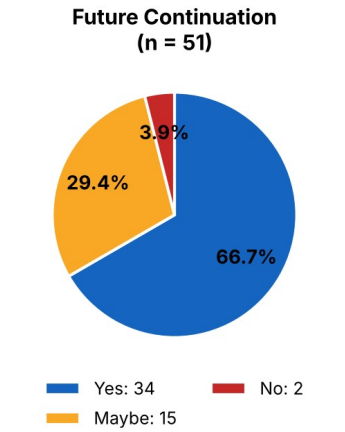


Figure 5: Future Continuation of the Programme

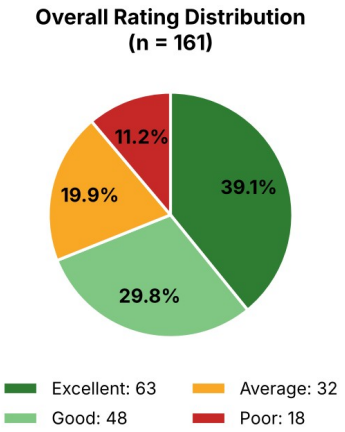


Figure 6: Overall Rating Distribution

Across the three rated parameters (161 ratings), 39.1% were Excellent, 29.8% Good, 19.9% Average and 11.2% Poor; the combined Excellent and Good share was 68.9%.

7. Comparative Analysis

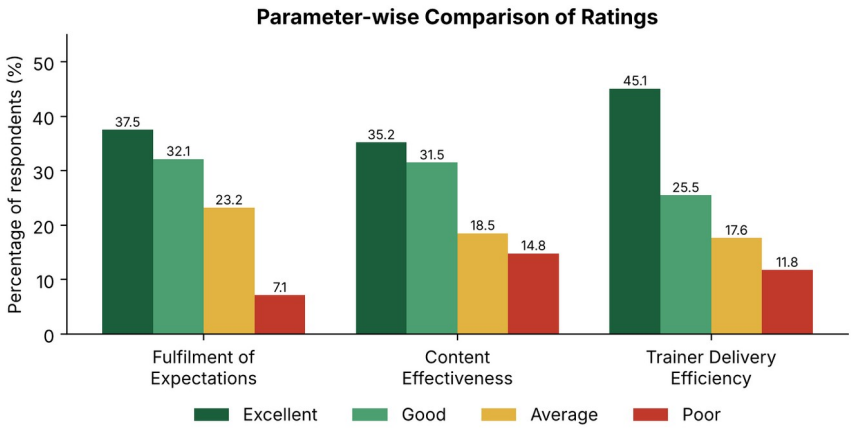


Figure 7: Parameter-wise Comparative Chart (% of valid responses)

Trainer Delivery Efficiency recorded the highest mean score (3.96) and the highest combined Excellent and Good share (70.6%), followed by Fulfilment of Expectations (3.95; 69.6%). Content Effectiveness recorded the lowest mean (3.80; 66.7%).

8. Analysis of Open-ended Suggestions

Thirty-one respondents (55.4%) entered text in the suggestions field. Eight entries contained no substantive suggestion (for example "No", "Nil", "Ok", uninterpretable entries and one unrelated comment). The remaining 23 were coded into themes; a comment may refer to more than one theme.

Table 3: Recurring Themes in Open-ended Suggestions

No.	Theme	Responses	Nature of Comment
1	General appreciation / positive remarks	13	Session described as good, informative and useful; gratitude to speaker and organisers
2	More frequent sessions	4	Request to organise such sessions more often
3	Programme-specific / domain-oriented sessions	3	Requests for BTTM and programme-specific orientation with domain experts
4	Practical skills and student interaction	3	Resume building, interview skills, more interaction and question–answer time
5	Technical and connectivity issues	3	Screen and connectivity problems; need for a more secure system to prevent disturbances
6	Session duration	3	Two requests for longer duration; one comment that duration was perfect
7	Content quality and accuracy	2	Quality and factual content to be improved
8	Communication of schedule changes	1	E-mail notice if a session is cancelled or postponed

Appreciation was the most frequent theme, consistent with the quantitative ratings. Constructive suggestions centred on more frequent and programme-specific sessions, practical content, greater interaction and improved technical and administrative arrangements.

9. Conclusion

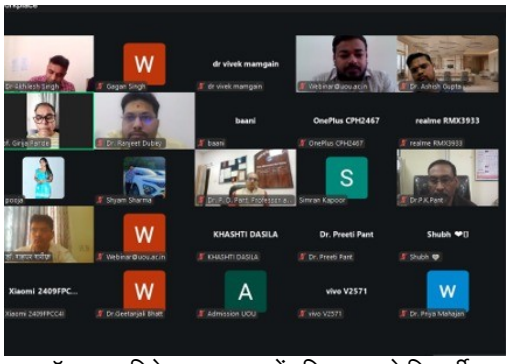
The feedback received from 56 participants indicates that the programme was well received. Overall, 68.9% of ratings on Fulfilment of Expectations, Content Effectiveness and Trainer Delivery Efficiency were Excellent or Good, 92.6% of respondents found the session duration sufficient, and 66.7% supported continuation of such programmes. Participant suggestions for more frequent, programme-specific and practically oriented sessions, with better interaction and technical arrangements, may be considered in planning future editions.

Report prepared by: Date: 02 November 2026

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रोजगार एवं कौशल विकास पर विशेषज्ञ व्याख्यान, 125 से अधिक शिक्षार्थियों ने किया प्रतिभाग

Gurmeet Singh Marwah | 2 नवम्बर 2026 | स्रोत: खालसा न्यूज़ नेशन (Khalsa News Nation)



ऑनलाइन विशेषज्ञ व्याख्यान में प्रतिभाग करते शिक्षार्थी

हल्द्वानी, 02 नवम्बर। उत्तराखण्ड मुक्त विश्वविद्यालय में शिक्षार्थियों को रोजगार के बेहतर अवसरों से जोड़ने तथा उनमें व्यावसायिक दक्षताओं का विकास करने के उद्देश्य से प्रबन्ध अध्ययन एवं वाणिज्य विद्याशाखा की ओर से आंतरिक गुणवत्ता आश्वासन केंद्र (CIQA) के सहयोग से ऑनलाइन विशेषज्ञ व्याख्यान आयोजित किया गया। "कैरियर कनेक्ट लाइव: प्लेसमेंट एवं रोजगार क्षमता पर विशेषज्ञ व्याख्यान शृंखला" विषय पर आयोजित इस कार्यक्रम में 125 से अधिक शिक्षार्थियों ने प्रतिभाग कर करियर निर्माण और कौशल विकास से जुड़ी महत्वपूर्ण जानकारियां प्राप्त कीं।

कार्यक्रम का शुभारंभ प्रबन्ध अध्ययन एवं वाणिज्य विद्याशाखा के निदेशक प्रो. गगन सिंह के स्वागत उद्बोधन से हुआ। उन्होंने कहा कि वर्तमान प्रतिस्पर्धात्मक दौर में केवल शैक्षणिक योग्यता हासिल करना पर्याप्त नहीं है, बल्कि विद्यार्थियों को व्यावहारिक ज्ञान, तकनीकी समझ और व्यावसायिक कौशल में भी दक्ष होना होगा। रोजगारपरक शिक्षा समय की आवश्यकता है और विद्यार्थियों को बदलती परिस्थितियों के अनुरूप स्वयं को तैयार करना चाहिए।

इस अवसर पर आंतरिक गुणवत्ता आश्वासन केंद्र (CIQA) के निदेशक प्रो. गिरिजा प्रसाद पांडे ने शिक्षार्थियों को संबोधित करते हुए कहा कि बेहतर भविष्य के निर्माण के लिए सही दिशा में मार्गदर्शन, निरंतर सीखने की प्रवृत्ति और कौशल विकास बेहद जरूरी हैं। वहीं, निदेशक अकादमिक प्रो. पी.डी. पंत ने कार्यक्रम की सराहना करते हुए रोजगारपरक शिक्षा को विद्यार्थियों के भविष्य के लिए महत्वपूर्ण बताया और अपनी शुभकामनाएं प्रेषित कीं।

कार्यक्रम के विशेषज्ञ वक्ता डॉ. आशीष गुप्ता, सह-प्राध्यापक, महर्षि विश्वविद्यालय, नोएडा परिसर ने करियर निर्माण एवं रोजगार क्षमता के विभिन्न पहलुओं पर विस्तार से प्रकाश डाला। उन्होंने कहा कि विद्यार्थियों को अपने करियर का चयन करते समय अपनी रुचियों, क्षमताओं और योग्यताओं का सही आकलन करना चाहिए। आज के तेजी से बदलते व्यावसायिक परिवेश में वही युवा बेहतर अवसर प्राप्त कर सकते हैं जो निरंतर सीखने के साथ नए कौशल विकसित करते हुए स्वयं को समय के अनुरूप अद्यतन रखते हैं।

उन्होंने शिक्षार्थियों को सलाह दी कि वे केवल डिग्री और प्रमाणपत्र हासिल करने तक सीमित न रहें, बल्कि संचार कौशल, समस्या समाधान, व्यावहारिक ज्ञान और कार्यक्षमता को भी विकसित करें। इन दक्षताओं के माध्यम से वे न केवल अपने व्यक्तिगत करियर को नई दिशा दे सकते हैं, बल्कि समाज के विकास में भी महत्वपूर्ण योगदान कर सकते हैं।

विशेषज्ञ व्याख्यान के बाद प्रश्नोत्तर एवं संवाद सत्र आयोजित किया गया, जिसमें शिक्षार्थियों ने करियर चयन, रोजगार के नए अवसरों तथा विभिन्न क्षेत्रों में आवश्यक कौशलों को लेकर विशेषज्ञ से सवाल पूछे। विशेषज्ञ ने विद्यार्थियों की जिज्ञासाओं का समाधान करते हुए उन्हें भविष्य की चुनौतियों के लिए तैयार रहने का संदेश दिया।

कार्यक्रम के अंत में वाणिज्य विभाग की सहायक आचार्य डॉ. प्रिया महाजन ने धन्यवाद ज्ञापन प्रस्तुत किया। उन्होंने विशेषज्ञ वक्ता, विश्वविद्यालय के अधिकारियों एवं कार्यक्रम में प्रतिभाग करने वाले सभी शिक्षार्थियों का आभार व्यक्त किया। कार्यक्रम के माध्यम से विश्वविद्यालय ने विद्यार्थियों को शिक्षा के साथ रोजगारपरक कौशल और व्यावसायिक दक्षताओं से जोड़ने की दिशा में एक महत्वपूर्ण पहल की।