

Dated 04.11.2019

Pre Lunch Session

Inaugural session of refresher course in commerce and management (RC-316) was inaugurated with the warm voice of Dr. Joginder Saklani, Assistant Director, HRDC. The session was inaugurated with the lighting of the lamp and chanting of the kulgeet of Himachal Pradesh University. After that director of HRDC Dr. Dev Dutt Sharma discussed the need of organizing such types of refresher courses. Prof. Pawan Garg coordinator of the program introduced the chief guest Dr. Tanuja Joshi (executive Director of HP Food and Civil Supply Corporation) and Director of HRDC felicitated her by presenting her a bouquet, a shawl and a memento. After that Dr. Tanuja Joshi addressed the participants and emphasized that teaching is most important profession for society. She advised the participants to use proper use of time in the course. After that all the participants were asked to give their brief introduction. At the end Dr. O. P. Verma Coordinator gave the vote of thanks. In the second session of the Director HRDC gave glimpse of the whole course. In this way morning session of first day completed successfully.

Dr. Rajwant Kaur, (Commerce), D.A.V. College, Jalandhar, Distt. Jalandhar, Punjab, Pin-144008

Dated 04.11.2019

Post Lunch Session

Third session of first day RC-316 started immediately after lunch. Dr. Kiran Rekha, Prof. & former Director, HRDC, HPU Shimla was resource person. She explained schedule of programs as well as gave guidelines regarding importance of committees which were to be formed by the participants, duties of the Chairperson and rapporteur. She prepared all participants for different tasks in different committees. In fourth session of the day Dr. Joginder Saklani was resource person. Coordinator of the program Prof. Pawan Garga was also present in this session. This session was called “Breaking the Ice” each participant was asked to introduce another participant to whom he/she had never met earlier. After that different committees were formed for smooth conduct of the program. The committee’s were formed on the basis of tastes and interests of the participants. Dr. Saklani explained the role of different committees to the participants. It was the last session of the day and ended with the national anthem.

Dr. Virender Kumar, (Commerce), Govt. Degree College, Bilaspur, Distt.

Bilaspur, H.P., Pin-174001

Dated 05.11.2019

Pre Lunch Session

The morning session of 316th refresher course on dated 05-11-2019 was started with practice of Yoga by the participants in the presence and guidance of Dr. Bishambhar Dass Professor of department of Yoga, followed by Morning Prayer. The session was chaired by Dr. Promila Dahiya. In this session Dr. Kulwant Singh Pathania, Director ICDEOL, HPU Shimla and former director HRDC, HPU Shimla visited as resource person. He delivered his lecture on "Value Conflict in Decision Making". Dr. Pathania stated that for a teacher it is easy to speak but very difficult to listen. He stressed that a teacher should sensitize his student about the topic before starting actual delivery. It will help them in concentrating on the topic well and make learning process more interesting. Further in his speech he highlighted that values are subjective and related to situation, place, time. The interpretation of values needs to be changed with variation in socio-economic environment. The highest human values are truth, righteousness, peace, love, and non-violence etc.

In the second half of the morning session Dr. Pathania distributed some case studies among the participants to give their opinion on the given situation and draw a consensus. From the discussion it is observed that in some situation there is dilemma in decision making that what to do and what not to

do. In such situation it is our value system that governs our action in right direction. Finally the session was concluded with the view that in adverse and conflicting situations we should not loose our confidence and we should listen to our inner voice to pave way in conflicting situations.

Dr. Basu Dev, (Commerce), Govt. College Bilaspur, Distt. Bilaspur, H.P.

Dated 05.11.2019

Post Lunch Session

Third session of the day two started with formal welcome of the resource person Dr. Joginder Saklani, Assistant Director, HRDC Shimla by the chairperson Dr. Rajwant Kaur. In this session the convenors of Yoga committee, Academic committee, Brain trust committee, Cultural committee, Discipline committee, Editorial committee, Evaluation committee, Food and Refreshment committee and Gems collection committee shared their committee decisions. In the last session all the participants visited the library of the University.

Dr. Gagan Singh, (Commerce), Uttarakhand Open University, Near Transport Nagar, Haldwani, Distt. Nainital, U.K., Pin-263139

Dated 06.11.2019**Pre Lunch Session**

The morning session commenced under the chairmanship of Mr. Virender Kumar who invited Dr. Bishamber Das for yoga followed by Morning Prayer recited by cultural committee. Previous day reports were presented by Dr. Basu Dev Garg and Dr. Gagan Singh. The house presented their views on thought of the day “In a conflict between brain and heart follow your heart”. After warmup session Dr. J. S. Saklani, Assistant Director, HRDC, H. P. University introduced the eminent resource person Dr. Shyam Kaushal, Dean Faculty of Commerce and Management, HP University Business School, Shimla in the first session Dr. Shyam Kaushal delivered his lecture on the topic “Emerging Environment and Emotional Intelligence”. He explained the concept of emotions, types of emotions and emotional intelligence. He supported it with data collected through surveys by reputed agencies.

At the end of the first session questionnaire was distributed to the participants to identify the level of emotional intelligence amongst the participants. In the second session Mr. Virender Kumar introduced the resource person Dr. Kiran Rekha resource person of the second session. Resource person explained the procedure to be followed for the presentation. She

described how to make effective presentation. The chairperson proposed the vote of thanks to the resource person.

Dr. Bharat Narayandas Basrani, (Accountancy Commerce), R.V. Patel College of Commerce, Chhaprabhatha Road, Amroli, Surat, Distt. Surat, Gujarat

Dated 06.11.2019

Post Lunch Session

The second session of the third day of refresher course is chaired by Dr. Basu Garg. He welcomed the resource person of third technical session of the day Dr. Pankaj Lalit in the presence of Prof. Pawan Garga and Prof. Verma. Dr. Pankaj Lalit gave depth knowledge on “Right to information act-2005” in his session. He explained the positive and negative aspect of this act. He also explained the objectives of the act, meaning of information, public authority and record very properly. During his session the house became very interactive. He explains the rules and regulation for RTI application. The presentation also covers therole and powers of first Appellate Authority. The session was very informative and fruitful. Vote of thanks was proposed by Dr. Basu Garg after the session we had high tea. Fourth session was conducted by Prof. Pawan Garga

and Prof. O. P. Verma, Coordinator of the refreshercourse in the presence of Dr. J. S. Saklani. They prepared the team for research project presentation and allotted the topic by lottery system. The session ended with national anthem.

Dr. Mehulkumar Bharatbhai Shah, (Accountancy), J. Z. Shah Arts & H. P. Desai
Commerce College, Amroli, Distt. Surat, Gujarat, Pin-394107

Dated 07.11.2019

Pre Lunch Session

The session started under the Chairmanship of Dr. Gagan singh Session commenced with yoga under the guidance of Dr. Bishamber Yoga teacher of HP University followed by Morning Prayer. After that reports of morning and evening sessions of yesterday were presented by Dr. Bharat and Dr. Mehul respectively. Then thought of the day was discussed by the house. In the first session resource person was Prof. Manjeet singh, Punjabi University Patiala. He gave his presentation on “Participant Centered Learning Process”. He explained that learning is a life-long process and once we stop learning life will become stagnant. He told that there are five phases of globalization and

present phase is fifth phase which is influenced by information and communication technology.

Further he explained challenges and risk in participant centered learning process. Then the presentation was paused for tea and started at 12:15 pm again. After the tea break prof. manjeet highlighted the essence of class room teaching and skills required for participant centered learning process. He stressed that we should spend 10% of our income in re-skilling and updating ourself. At last he highlighted the qualities of a good leader and duties of students. Overall both the sessions were informative and interactive. Session concluded with vote of thanks by the chairperson.

Dr. Monica Bansal, (Commerce), Panjab University Rural Centre Kauni, Distt. Muktsar, Punjab, Pin-152026

Dated 07.11.2019

Post Lunch Session

On 7th November 2019 post lunch session was chaired by Dr. Bharat Narayan Das Basrani. We had enough fortunate to have a wonderful session on statistical analysis by Professor O. P. Verma course coordinator from H. P. University in post and session in the session. He had explained about

qualitative and quantitative data is placed on the conversion of qualitative data into quantitative data on scientific basis for the describe various types of data Nemili Nominal Ordinal Interval and Ratio Deta. He also suggested the various types of tests to be applied on the different types of data is suggested that the participants should always try to generate the best form of data also explain the liquid scale for collection of data at the last year also discussed about the coding of data in MS Excel Sheet. Hindi session Professor Pavan Garga was also present it was an informative and useful experience for the participants vote of thanks given by chairperson in the end after National anthem all the participants visited IT lab equipment with the latest Technology.

Dr. Shilpa Vardia, (Commerce), University College of Commerce & Management Studies, MLSU, Distt. Udaipur, Rajasthan, Pin-313001

Dated 08.11.2019

Pre Lunch Session

The morning session dated on 08.11.2019 started under the chairmanship of Dr. Mehul Shah who invited Dr. Bishamber Das for yoga followed by Morning Prayer “Suraj ki garmi je”. After appointment of the reporters for the day, the chairperson invited previous day morning and evening session reporters Dr. Monica Bansal and Dr. Shilpa Vadiya respectively to read

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out their reports before the house which was approved by the same. The house then shared its view on thought of the day “Be prepare to fail, if you fail to prepare”.

The first session started under the presence of Prof. Pawan Garga the course coordinator and Dr. J. S. Saklani, Assistant Director, HRDC, welcomed and introduced resource person Prof. Gurcharan Singh, School of Management Studies, Punjab University, Patiala. The session started with the very informative topic “Business Games” with innovative style. He stated the secret of a happy life. He showed various cartoons for delighting all the participants with curiosity comb your hair most of all smile, situation confusion etc. He firstly, explained a pay off matrix business game with the permutations and combination such as $4x$, $4y$, $2x+2y$, $3x+1y$, $x+3Y$ and So Accordingly, he stated the procedure of evaluation of the game and its process. There were 10 rounds of the game within one organization with four departments A, B, C, D. He formed four groups from all the participants. They were representing the organization departments. He explained the game with 1st round. He also prepared evaluation chart with strategy played and marks obtained by each group. Under the strategy he asked to each group and giving the marks one by one. Lastly totaling the groups score and comment on some drawbacks of the groups and how to judge the overall performance by the groups for the organization.

He also stated the team's four essential factors i.e. (a) more than one person (b) leader (c) common goal (d) organization. He explained the important components of effective team. At the end, he told the story of rabbit. The session was very informative and useful. The session ended with vote of thanks presented by chairperson Dr. Mehul Shah.

Dr. Jignesh Parbhudas Vaghela, (Commerce), R. V. Patel College of Commerce, V. L. Shah College of Commerce, Surat, Gujarat, Pin-394107

Dated 08.11.2019

Post Lunch Session

Post lunch was started by chairperson Dr. Monika Bansal with the welcome of observer for presentations of participants Prof. Yaswant Gupta senior most faculty of UBS and course coordinator Prof. Pawan Garga. There were six participants who gave their presentations in their respective fields. 1st presentation was given by Dr. Munish kumar on the topic "Effective Listening". In which he highlighted the process, need, importance and barriers of effective listening. His presentation was wonderful as he himself so appraised by one and all. 2nd presentation was given by Dr. Dharmender Singh on the topic Residential Status of a Pperson under Income Tax act. In which he explained about the rules of income tax to determine the residential status of a

person. 3rd presentation was given by Dr. Basu Dev Garg on the topic Hypothesis Testing. In his presentation, he highlighted all of us by giving a thorough Knowledge of hypothesis testing. The 4th presenter of the session was Dr. Bharat N. Basrani, he shared his views on Retail Banking in India. 5th presentation was given by Dr. Jignesh P Baghela on the topic “Portfolio Making”. In which he expressed that all the good investors are good savers but the entire good saver are not good investor. 6th and last presentation of the session was given by Dr. Mehul Shah, in which he shared his knowledge on ICSSR Impress Guidelines. At the end Prof. Yaswant Gupta summarized all the presentation. In this way session came to an end with vote of thanks by the chairperson followed by national anthem.

Dr. Kamal Singh, (Commerce), Dr. Yaswant Singh Parmar Govt. P.G. College
Nahan, Distt. Sirmour, H.P., Pin-173001

Dated 09.11.2019

Pre Lunch Session

On Saturday the morning session started with Yoga practice under the guidance of Dr. Bishambhar Singh. Then Morning Prayer was sung by the cultural committee. The session was chaired by Dr. Shilpa Vardia. She presented thought for the day “Will is more important than skill”. She shared

her views regarding the thought and other participants actively participated in the discussion. Dr. Jignesh and Dr. Kamal presented previous day reports. The resource person for the first session was Professor O. P. Verma and he deliberated the participants on the topic “Testing of Hypothesis”. He opined that a good researcher can be a good teacher. He gave a detailed description of the concept of hypothesis and its types. He also shared a lot of valuable information regarding the different types of hypothesis and its testing procedures. He also clarified the doubts raised by the participants.

After tea break second session of the morning started with individual presentations in which Prof. J. S. Parmar was the observer. First presentation was about “Transactional Analysis” by Dr. Bhawana Bhardwaj followed by Dr. Sanjeet Sharma's presentation on “Financial Planning: A need of the Hour”. Then Dr. Promila Dahiya presented on “A to Z qualities of a Manager”. Another presentation was about “Indian Philosophy of Management” by Dr. Dinesh Kumar Sharma. Afterwards Dr. Puneet Bhushan presented his paper on “Micro Finance” followed by Prof. Malvika Sharma's presentation on “Capital Structure”. At last observer shared his views on the presentations.

Dr. Cinni K.R., (Commerce), Sree Vivekananda College, Kunnamkulam, Distt.

Thrissur, Kerala, Pin-680523

Dated 09.11.2019

Post Lunch Session

Session started under the chairmanship of Dr. Jignesh Kumar and Dr. Ghanshyam Chand was resource person for the session and he delivered a lecture on “Public Procurement of Goods and Services”. Prof. Pawan Garga, course coordinator was also present in the session. The session was informative, interactive and interesting. The resource person cleared the doubts of the participants. Afterwards vote of thanks was proposed by the chairman. Dr. Bishambhar Singh from yoga studies was resource person for the last session of the day. He discussed about Yoga and it’s importance in daily life. The session ended with national anthem.

Dr. Anoop K.G., (Commerce), Dept. of Commerce, Sree Vivekananda College,
Kunnamkalam, Distt. Thrissur, Kerala, Pin-680523

Dated 10.11.2019

Excursion Session

On Sunday morning 10th November 2019 at 9:30 a.m. the participants of the refresher course boarded the bus to go on an educational trip some of the participants were made by their family members. Soon after the bus started the

participants started playing Antakshari. At 10:30 a.m. the bus reached the famous Tara Devi temple of Shimla. All the participants prayed and took the blessings of Tara Mata and later enjoyed Bhandara which is served on all the Sunday's in the temple premises. After lunch all participants walked down the hill to reach Taradevi bus stop to board the bus. Descend was through a thick forest and was enjoyed by all the participants of the refresher course. At 4:30 pm we started our journey back to Shimla and reached University at 6:00 PM and dispersed.

Dr. Rajender Singh, (Commerce), R.G.G.D.C. Chaura Maidan Shimla, Distt. Shimla, H.P., Pin-171004

Dated 11.11.2019

Pre Lunch Session

Afternoon session started after a lunch break. The session was chaired by Ms. K. R Cinni. Dr Joginder Shukla Assistant Director of HRDC, HP University Shimla was the resource person for this session. He gave a very enjoyable lecture on "Question of research ethics in 21st century" in this

session Dr. Saklani raised various issues regarding ethics in research, plagiarism, academic dishonesty, deception, cheating etc. He gave real life examples and also talked about importance of social research over laboratory research.

Last session of the day was for presentations of participants. Dr S.S. Narta, Professor, Department of Commerce, HP University was observer for this session. Dr Neeraj Sharma was first to present his view on "Working Capital Management, after which Mr. Mandeep Singh presented a topic "Self Management Key to Managing Others", Dr. Kamal Singh Dogra presented a topic "Social Stock Exchange: Need and Challenges", Mr. Rajendra Singh presented his views on "Introduction to Economics" and Dr. Virendra Kumar presented his views on "Business environment" and lastly Sangita Rani presented a topic on "Gender Equality and Women Entrepreneurship: An Overview in Current Indian Scenario". After National anthem this session was over.

Dr. Uday Khandu Teke, (Commerce), Deptt. of Commerce, M.S.G. College
Malegaon Camp, Tal –Malegaon, Distt. Nasik, M.S., Pin-423105

Dated 11.11.2019

Post Lunch Session

प्रो. विश्वम्बर ने सूक्ष्म योग व्यायाम करवाकर सभी प्रतिभागियों के दिन का आरम्भ आध्यात्मिक तरीके से करवाया। आज के प्रातः काल सत्र की अध्यक्षता डॉ. कमल डोगरा ने की। ईश्वर की अपनी धरती केरल से पधारे प्रोफसर द्वय श्री मती चिन्नी के.आर. और श्री अनूप के.जी.ने शनिवार दिनांक 09.11.2019 की प्रातः और सांध्यकालीन प्रतिवेदन प्रस्तुत किया। आप दोनो ने ही मलयालय भाषा में भाव विभोर करने वाली प्रार्थना प्रस्तुत की।

प्रातः सत्र की ज्ञान-धारा का आगाज चौधरी बंशीलाल विश्वविद्यालय, भिवानी, हरियाणा से पधारी डॉ. सुनीता भरतवाल जी ने किया। आपका सदन से परिचय प्रो. पवन गर्ग ने करवाया। सत्र का शीर्षक था- “Role of ICT as the catalyst to cope up with changing Dimensions of quality education.”

मैडम ने सत्र की शुरुआत में सूचना ओर संचार तकनीक के उपकरणों तथा उनके उपयोग की जानकारी प्रदान की। संवाद को रोचक तथा हिमार्गी बनाने के उद्देश्य से मैडम ने 11 राज्यों से पधारे प्रतिभागियों का परिचय मांगां आपने प्राचीन भारतीय शिक्षा प्रणाली का गौरवगान तक्षशिला तथा नालंदा विश्वविद्यालय का उल्लेख कर बताया कि गुणवत्तापूर्व शिक्षा भारत की परंपरा रही है, परंतु वर्तमान दौर में शिक्षा संस्थानों की संख्या में तुलनात्मक वृद्धि के बावजूद, शिक्षा की गुणवत्ता खो गई। चिंतनीय तथ्य यह है कि विश्व के शीर्ष 100 विश्वविद्यालयों में भारत के किसी संस्थान का नाम नहीं है।

मैडम ने बताया कि इंटरनेट की बढ़ती व्यापकता नक पाठ्य स्रोतों को विद्यार्थियों की हथेली तक पहुंचा दिया है, जहां उनके पास मात्र एक क्लिक पर विश्वस्तरीय साहित्य उपलब्ध है। सरलता से उपलब्ध वैश्विक संसाधनों, लाखों वेबसाइटों, गूगल और यूट्यूब सरीखे क्रांतिकारी संसाधनों ने शिक्षा और शिक्षक दोनों के सम्मुख चुनौतियाँ और अवसरों को सृजन किया है।

महाविद्यालयीन शिक्षकों को उपलब्ध संसाधन जैसे ई-आचार्य स्वयंम्, राष्ट्रीय डिजीटल लाइब्रेरी इत्यादि की जानकारी प्रदान की तथा बताया कि इन संसाधनों का उपयोग कर शिक्षा को सर्वसुलभ, सरल और तीव्र गति दी जा सकती है।

चाय के पश्चात् के सत्र में मैडम में एक शिक्षक की personal brooding हेतु कुछ सशक्त उपकरण और प्रक्रियायें बताईं।

इस सत्र में मैडम में प्रतिभागी को एक पन्ने में अपनी खुबियां लिखने को कहा तथा बाद में उसी प्रतिभागी के बारे में अन्य लोगों को खुबियों बताने को कहा।

मैडम में प्रतिभागियों द्वारा लिखी गई और दूसरों, द्वारा बताई गई विशेषताओं में उमयनिष्ठ विशेषताओं को प्रकाशित कर बताया कि यह आपकी चारित्रिक विशेषता हैं इसे जानकर आप एक शिक्षक के रूप में उसका उपयोग कर अपनी विश्वसनीयता और समाज में उपादेयता बढ़ा सकते हैं।

एक शिक्षक बचनवद्धता, अभिन्यक्ति, निरंतर एक समान प्रदर्शन और मूल्यों के आधार पर अपनी brand value बता सकता है। संपूर्ण सत्र के दौरान मैडम ने अपनी विनम्रता का अहसास प्रतिभागियों को कराया। भरत नसरानी जी ने मैडम के नाम की व्याख्या कर सत्र के अंत को आभारपूर्वक अभिव्यक्ति दी।

Dr. Manish Kumar Sarvaiya, (Commerce), Govt. GNA PG College, Bhatapara,

Distt. Bhatapara-Baloda Bajar, Chhattisgarh, Pin-493118

Dated 12.11.2019

Pre Lunch Session

As usual the day started with yoga session. The session was chaired by Dr. Anoop in the presence of Prof. D. D. Sharma, Director, HRDC, Shimla. The Gurubani was sung by cultural committee. After Gurubani the reports were read

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out by Dr. Manish Kumar for the morning session and Prof. Uday take for the evening session. Then reporters for the next day were appointed by the chairperson.

“A bird in hand better than two in the bushes” thought of the day was written and briefed by Dr. Anoop and the thought was followed by light discussion by all the participants.

In the first technical session Prof. D.D. Sharma introduced the resource person Prof. Tajender Sharma, Kurukshetra University, Kurukshetra Haryana. Prof. Sharma initiated his technical session on sustainability what does it really mean to us. Firstly he shared his memories and told the importance of Refresher Course. He explained the concept of sustain-ability with real examples. He pointed out there components of sustainability. First is environmental second is economical and last social. He also talked about some social issues.

After a short tea break in second technical session Prof. Tajender Sharma explained marketing strategy and sustainability. He pointed out GPI, social capital and puma 5 environmental impacts with the market and solution also comes from market. Vote of thanks was proposed by chair person.

Dr. Sangeeta Rani, (Commerce), Govt. College Israna, Panipat, Distt. Panipat, Haryana, Pin-132107

Dated 12.11.2019**Post Lunch Session**

The post lunch session commenced at the scheduled time and was chaired by Dr. Manish Kumar. The individual presentations were the agenda of the session and Prof. Dinesh from Dept. of Management Studies joined the house as observer for the presenters. Prof. D. D.Sharma, Director, HRDC introduced him to the house. The opening presenter was Dr. Anoop KG and his topic was Indian financial system: An overview. Starting with the team finance, he proceeded to explain the components of financial system. The second presenter was Dr. Cinni K. R. and her topic was group Dynamics. With an excellent opening, she beautifully explained the concept of group summing it again with an impactful video on team. The third presenter of the day was Dr. Ashish Sinha and his topic was interpersonal style orientation using Transactional analysis. The next presentation was given by Dr. Barde G. D. and his topic of deliberation was “problems of women enterprises in India” in which no of problems of women entrepreneurs were thrown light upon one of the recent initiatives of our government “Skill Development in India” was the next presentation and it was presented by Dr. Firoj Pyara Sahala. He enumerated his topic with a very inclusive approach. The last presenter for the

day was Dr. Jaisinghaji who gave a comprehensive presentation on Good and Services Tax, with detailed explanation of changes brought about by GST and its comparison with pre GST days. In the end Prof. Dinesh praised all the presenters and applauded. Prof. D.D.Sharma toward the end emphasized the Importance of questions/discussions in the class room. The session closed with national anthem.

Dr. Malvika Sharma, (Commerce), COE, Govt. College Sanjauli, Shimla, H.P.,
Pin-171006

Dated 13.11.2019

Pre Lunch Session

The session started with yoga session under the chairmanship of Mr UdayTeke. Participants under under guidance of Prof.Vishambhar from Department of Yoga performed various types of yoga exercises. After that cultural committee performed morning prayer “hum hongekamyab” then chair person appointed the rapporteurs for the day Mr.RavindraJadhav was appointed as morning reporter and Mr.Jay Singh Chauhan for afternoon session then Ms.Sangeeta Rani presented the morning session report of 12th September 2019 and Dr.Malvika Sharma presented the afternoon session report the chairperson Mr.UditTeke presented thought for the day in front of the house “live life before life leaves you”. Participantsexpressed their views on

this thought. Then first session resource person Prof. Rajan Yadav, Head Delhi school of Management presented topic “Identification and Formulation of Research Problem and Selection of Appropriate Research Design” in the starting he said teacher, doctor and farmers are the nation builder of the society these are the noble professions. trust on research should be used in solving the problems of the society, he explained how research topic is to be decided, consideration in selecting a research problem, process of problem formulation, checklist for research problem, types of Research design their applications and the methods of use. Prof. Pawan Garga course coordinator was also present in this session after tea break Prof. Rajan Yadav conducted second session on “Marketing Mix in the Era of Disruption” explained the significance and role of marketing mix and 4 P’s for stopping the disruption. He also explained the strategic framework to fight against disruption.

Dr. Ravindra Ashok Jadhav, (Commerce), K.J. Somaiya College of Arts, Commerce & Science, Kopargaon, Distt. Ahmednagar, M.S., Pin-423601

Dated 13.11.2019

Post Lunch Session

The post lunch Session was chaired by Dr. Sangeeta Rani. The third session comprised of presentations by participants for which Prof. Vijay

Sharma, Department of Commerce, HPU Summer hill was the observer. The presentations made whereas follows:

1. Dr.RavindraJadhav presented on Stress Management
2. Dr. Monica Bansal presented on Financial Literacy
3. Dr.Rajwant Kaur on Work Life Balance: Need of the hour
4. Dr.ShilpaVardia presented on Tax Planning for salaried individuals
5. Dr.Gagan Singh presented on Disinvestment and Indian Public Sector Enterprises
6. Dr.UdayTeke presented on Corporate Social Responsibility

The fourth session was headed by Dr. D.D. Sharma, Director HRDCHPU Summerhill. The brain trust committee under the guidance of Dr. D.D. Sharma conducted JAM Session which was very informative and enjoying for all the participants.

After the JAM session, vote of thanks was presented by the chairperson Dr.Sangeeta Rani. The day concluded with National Anthem.

Dr. Jaisinhajee Vilasrao Chawan, (Accountancy), N.G. Acharya & D.K. Marathe College Chembur, Mumbai, M.S., Pin-400071

Dated 14.11.2019

Pre Lunch Session

The day started as usual with yoga abhyaas conducted by respected Bhashmber sir followed by Morning Prayer under the stewardship of Dr.Joginder Singh saklani. The morning session was scheduled for group presentations. Prof Kulbhusan Singh chandel, Dean HP technical university graced the occasion as the evaluator. He was welcomed by Dr Malvika Sharma chairperson of the morning session. This was followed by 8 group presentations with topics as diverse as online consumer behavior to swacch Bharat Abhiyanto study of preparatory coaching centre for civil services for SC/ST candidates. The topics were interesting and nicely presented by the groups.The evaluator Prof Chandel gave his valuable comments on each project whereby the quality of the projects could be improved. At the end Prof Chandel shared his valuable views with respect to research and motivated the participants. Finally vote of thanks was proposed by Dr Malvika Sharma chairperson of the session. The morning session thus came to a close.

Dr. Ashish Sinha, (Management), School of Management, Doon University, Dehradun, Distt. Dehradun, U.K., Pin-248012

Dated 14.11.2019

Post Lunch Session

Post lunch session was chaired by Mr RavindraJadhav the observers of the session were Prof. DD Sharma Director, HRDC, HPU Summerhill Shimla and Prof. O.P.Verma, the course coordinator. this was the third session of the day and was allotted for brain trust committee in this session participants discussed various multiple choice questions prepared by brain trust committee after that in the same session participants were given test in the form of 60 multiple choice questions after the test the lastsession was kept for the participants visit to Indian institute of Advanced studies Shimla. house dispersed at 3:30 p.m. after National anthem. all the participants visited Indian institute of Advanced studies Shimla great monument made by Britishers in 18th century. participants saw various parts of IIAS and library which was established to facilitate promote and support research to fellows of the institute. all were amazed to see the beauty and architecture of the building and were found taking lot of photographs then by 6:00 p.m. in the evening everyone returned back.

Dr. Amandeep Nahar, (Commerce), Sri Aurobindo College (Evening), Malviya Nagar, New Delhi, Delhi, Pin-110017

Dated 15.11.2019

Pre Lunch Session

Morning session started with Yoga followed by thought of the day. After that reporter of yesterday read the report. This session chaired by Jaisinha V. Chawan. The resource person of this session Prof. Ashok Aima. He delivered a lectures on Acquisitive Traits for excellence and leadership. During his lecture he highlighted the traits which are required for excellence. He also emphasised on the quality of good leadership. He stressed that imagination is more important than knowledge. The session was concluded with the vote of thanks by the chairperson of this session.

Dr. Firoj Pyara Sahala, (Commerce) Nehru Mahavidyalaya, Nerparsopant,
Distt. Yavatmal, M.S., Pin-445102

Dated 15.11.2019

Post Lunch Session

The afternoon session started with the welcome of resource person Dr.C. L. Chandan, Vice Chancellor of Cluster University, Mandi. The resource person focused on the regional trade scenario and the role of India. The resource person highlighted all aspects related to it. He pointed out that China is big threat to Indian economy because 40% of Indian trade deficit is with China. In Economical and political aspects India is not ready to accept RCEP. He viewed that Indian economy is doing very well, but due to international slowdowns there are some effect. As a result the rank of Indian economy has fell down from 58th to 68th position. He concluded that there is need to give more attention in the fields of ICT and Health sector. At the end chairperson Dr. Ashish Sinha thanked the resource person. Further in hidden talent session all the participants gave their performances like songs, jokes and poetry in the presence of Dr. D.D Sharma director HRDC Shimla and Dr. Joginder Saklani assistant director HRDC Shimla. Session was ended with the national anthem.

Dr. Rajender Singh, (Commerce), R.G.G.D.C. Chaura Maidan Shimla, Distt.

Shimla, H.P., Pin-171004