

A-0742

Total Pages : 3

Roll No.

MS-202

Master of Business Administration (MBA)

(Entrepreneurship Development)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

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(1)

P.T.O.

1. How will you classify entrepreneurship ? Discuss the factors that influence entrepreneurship.
2. What are the critical decisions while deciding upon the business model by an entrepreneur ?
3. What measure Government of India has taken for promoting MSME. Explain in detail.
4. What are the factors that have influenced the growth of Women entrepreneur ?
5. How do different types of institutions (e.g. government, educational, financial) contribute to fostering entrepreneurship in the Indian context ?

Section–B

(Short Answer Type Questions) 4×8=32

Note :– Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Discuss in brief any *four* of the following :

1. Factors affecting creativity.
2. Social Determinants of Entrepreneurial Growth.

3. Cultural factors affecting entrepreneurship.
4. Steps involved in starting a new enterprise.
5. Characteristics of small and medium enterprises.
6. Relationship of respect and status with entrepreneurship.
7. Strategic Planning in Family Businesses.
8. Challenges in successful conduct of an Entrepreneurship Development Programmes (EDP).
