

A-0671

Total Pages : 3

Roll No.

BTTM-801

Bachelor of Tourism & Travel Management (BTTM)

(Tourism Organizations)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

Note :- This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) $2 \times 9\frac{1}{2} = 19$

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half ($9\frac{1}{2}$) marks each. Learners are required to answer any two (02) questions only.

1. Define Tourism Organization. Also discuss its significance in tourism growth.
2. Highlight the history of the United Federation of Travel Agents Associations (UFTAA). Also discuss the objectives and role of UFTAA.
3. Elaborate the role of IATO in details. Also explain the vision and mission of IATO.
4. Explain the history of PATA. Also discuss its roles and responsibilities in tourism industry.
5. What is TFCI ? Also discuss its role in development of tourism and hospitality industry in India.

Section–B

(Short Answer Type Questions) 4×4=16

Note :- Section ‘B’ contains eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Where is the office of WTTC located ? Also write its role and functions.
2. What are the aims and objectives of TAAI ?
3. What are the functions of ITDC ?

4. What are the functions of UNWTO ?
5. Explain different types of membership of ASTA.
6. When was FHRAI established ? Also write its main functions.
7. What are the objectives and activities of ICAO ?
8. Write short notes on any *one* of the following :
 - (a) Role and responsibilities of IATA
 - (b) Need for State Tourism Development Corporation
