

A-0653

Total Pages : 4

Roll No.

BTTM-201

Bachelor of Tourism & Travel Management (BTTM)

(Tourism Resources of Northern Indian)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

Note :- This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) $2 \times 9\frac{1}{2} = 19$

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half ($9\frac{1}{2}$) marks each. Learners are required to answer any two (02) questions only.

1. Analyze the potential and challenges associated with trekking, mountaineering, skiing, water sports, and aero-sports in Himachal Pradesh and Jammu and Kashmir. How can these activities contribute to sustainable tourism development in these regions ?
2. Evaluate the significance of museums and monuments in promoting tourism in Himachal Pradesh, Punjab, and Chandigarh. Suggest strategies for their conservation and integration into tourism circuits.
3. Discuss the role of religious and cultural tourism in the socio-economic development of Himachal Pradesh and Jammu and Kashmir. Highlight special events and festivities that attract tourists to these states.
4. Examine the role of flora and fauna in promoting ecotourism in the national parks of Himachal Pradesh and Haryana. Discuss the challenges of balancing conservation with tourism activities.
5. Analyze the impact of monuments like the Qutub Minar, Red Fort, and Humayun's Tomb in establishing Delhi as a key historical tourism destination. How can technology aid in enhancing tourist experiences ?

Section–B

(Short Answer Type Questions) 4×4=16

Note :– Section ‘B’ contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Analyze the significance of major monuments like Leh Palace and Kangra Fort in attracting tourists to the region.
2. Highlight the unique flora and fauna of Himachal Pradesh and Jammu and Kashmir.
3. How do national parks like Great Himalayan National Park contribute to eco-tourism ?
4. How do Rajasthan’s monuments and museums reflect the state’s rich history ? Discuss their role in tourism promotion.
5. Explain the importance of folk traditions, festivals, and art in enhancing the tourism appeal of Punjab and Haryana. Provide specific examples.

6. Discuss the role of museums and monuments in preserving the history and culture of Jammu and Kashmir. How can they be better promoted ?
7. Analyze the significance of historical sites in Delhi as a draw for domestic and international tourists. Mention any challenges they face.
8. Assess the scope for water-based tourism in Gujarat. Focus on sea beaches and how they are being developed as tourist attractions.
