

A-1098

Total Pages : 2

Roll No.

BBA(N)-101

**PRINCIPLES AND PRACTICES OF
MANAGEMENT**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

1. Discuss the scope of management and its significance in achieving organizational objectives.
2. Examine the various skills required by managers at different levels and the roles they play in an organization.

3. Analyze the decision-making process in management and the factors that influence effective managerial decisions.
4. Describe the controlling function in management and discuss the tools and techniques used for effective control.
5. Assess the role of budgeting as a managerial tool for planning and control in organizations.

Section–B

Short Answer Type Questions 4×8=32

Note :– Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. How does management ensure efficient resource utilization ?
2. Explain neo-classical theory of management ?
3. Explain McKinsey’s 7-S Framework ?
4. Discuss Path-Goal Theory of Leadership ?
5. List some common barriers to effective planning ?
6. What role does feedback play in the MBO process ?
7. Describe the difference between programmed and non-programmed decisions.
8. Differentiate between formal and informal communication channels.
