

Roll No.

MTM–401/MTTM–401

Airlines Ticketing and Cargo Operations

Master of Tourism and Travel Management

(MTM–12MTTM–16)

Fourth Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 30

Note : This paper is of **thirty (30)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer two (02) questions only.

1. Write a descriptive note on the roles for cargo acceptance.
2. Write an essay on the impact of globalization and automation on cargo operations.
3. Elaborate the future perspectives of airline ticketing.
4. Write the indepth note on basic steps of air fare calculation.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *four* (04) questions only.

1. Write a short note on the import-export flow chart.
2. Write in brief about marking and labeling procedure in cargo operations.
3. Discuss in short about the role of CHA's and Break-Bulk agents.
4. Discuss in short about cargo insurance clauses.
5. Write in short about the factors affecting the tour cost.
6. Explain the role of IATA in regulating airline industry.
7. White in short about the issuance and re-issuance procedure of airline tickets.
8. Write a short note on the different types of aircrafts.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. The 'Load Factor' is :
 - (a) The total number of passengers booked on a flight
 - (b) The total number of available seats on a flight
 - (c) The ratio of available seat miles and revenue passenger miles
 - (d) The sum of available seat miles and revenue passenger miles
2. Expand CATM :
 - (a) Consolidated Air Traffic Manual

- (b) Consolidated Air Transport Manual
 - (c) Consolidated Air Tour Manual
 - (d) None of these
3. Cargo flights carry
- (a) Passenger
 - (b) Goods
 - (c) Both goods and passengers
 - (d) Dangerous goods
4. Scheduled airlines are defined by offering :
- (a) Rentals of planes for specific purposes
 - (b) Air links according to a published schedule
 - (c) Only point-to-point services
 - (d) Ad-hoc charter services
5. Which of the following is a major airline alliance ?
- (a) Sky Service
 - (b) Star Team
 - (c) New World
 - (d) Sky Team
6. Price reduction for the sale of large number of units is called :
- (a) Discount
 - (b) Fare
 - (c) Volume discount
 - (d) None of these
7. The commercial jet air travel was pioneered in by Great Britain in the year :
- | | |
|----------|----------|
| (a) 1942 | (b) 1952 |
| (c) 1962 | (d) 1972 |

8. If a person purchases a ticket in Frankfurt and starts his journey from Frankfurt International Airport, it is a transaction :
- (a) SITI (b) SOTI
(c) SITO (d) SOTO
9. Match the following List I and List II :

List I		List II	
A,	TAAI	(i)	Association of air transporters
B,	IATA	(ii)	Association of hoteliers
C,	IATO	(iii)	Association of travel agents
D,	FHRAI	(iv)	Association of tour operators

Codes :

	A	B	C	D
(a)	(iii)	(iv)	(i)	(ii)
(b)	(iv)	(iii)	(ii)	(i)
(c)	(iii)	(ii)	(iv)	(i)
(d)	(iii)	(i)	(iv)	(ii)

10. Quadrilateral Project will link India by a network of :
- (a) Rails (b) Waterways
(c) Roads (d) Airways