

**A-0650**

Total Pages : 3

Roll No. ....

**MTTM-402**

**Master of Tourism & Travel Management (MTTM)**

**(Tourism Policy and Planning)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)**     $2 \times 9\frac{1}{2} = 19$

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and Half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer any *two* (02) questions only.

1. How are tourism policy and tourism planning interlinked ? Discuss in the light of linkages and scope.
2. Define Destination Mix. What are the Components of a destination mix ? Discuss the areas of major concern where the planning is required.
3. Explain the role and contribution of DOT in the Development of Tourism in India.
4. Explain the significance of Tourism planning in the light of Environmental, Economic and Socio-cultural dimensions.
5. Briefly define the following concepts of :
  - (a) Responsible tourism
  - (b) Appropriate tourism
  - (c) Alternate tourism
  - (d) Just tourism

### **Section–B**

**(Short Answer Type Questions)      4×4=16**

**Note :-** Section ‘B’ contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the recent trends in tourism planning being followed in a Global Context ?
2. What are the various factors responsible as Barriers to Tourism Planning ?
3. What are the major consequences of Unplanned Tourism development ?
4. Discuss the principles of Eco-Tourism planning in Uttarakhand.
5. What are the salient feature of recent tourism policy of India ?
6. What are the various stages of tourism planning ?
7. Explain Community Based Approach of Tourism Planning.
8. Write a comprehensive notes on “Tourism Policy and Planning Perspectives of BIMSTEC Countries” by considering Bhutan as a case study.

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