

**A-0647**

Total Pages : 3

Roll No. ....

**MTTM-303**

**Master of Tourism & Travel Management (MTTM)**

**(Research Methodology)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)**     $2 \times 9\frac{1}{2} = 19$

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and Half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer any *two* (02) questions only.

1. Discuss the meaning, types and significance of Research.
2. Throw a light on the guiding principles in selecting the research problem and study approaches.
3. Explain the meaning and key components of research design.
4. Discuss the meaning and scope of the survey.
5. Explain the salient features of Good Research.

### **Section–B**

**(Short Answer Type Questions)**      4×4=16

**Note :-** Section ‘B’ contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Explain the primary sources of data collection in Research.
2. Highlight the differences between primary and secondary sources of data collection in Research.
3. Discuss the significance of secondary sources of data collection in Research.
4. Discuss the concept and type of sampling.

5. Define frequency distribution and explain the basic considerations for constructing numerical frequency distribution.
6. Write short notes on the following :
  - (a) Probability
  - (b) Probability Distribution
7. Define the questionnaire and write the differences between the interview schedule and the questionnaire.
8. Discuss the scope of the Research.

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