

A-0639

Total Pages : 3

Roll No.

MTTM-02/MTTM-101

Master of Tourism & Travel Management (MTTM)

(Tourism Concepts and Linkages)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. Discuss the meaning, features and importance of tourism.
2. What are the push and pull forces of tourism ? Also, differentiate between them.
3. Write a detailed note on the different motivational factors of tourism.
4. Discuss the meaning and features of superstructure. Also, differentiate between infrastructure and superstructure.
5. Discuss the meaning, features and factors affecting the tourist demand.

Section–B

(Short Answer Type Questions) 4×8=32

Note :– Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the differences between off-season and peak season ?
2. Differentiate between domestic tourism and international tourism.
3. Discuss the factors responsible for the rapid growth of international tourism in India.

4. What is a tourism product ? Also, discuss its different characteristics.
5. Explain the role of tourism elements in the development of any tourist destination.
6. Discuss the relationship between recreation and leisure.
7. Discuss the meaning and features of medical tourism.
8. Write a short note on Revenge tourism and Dark tourism.
