A-0734

Roll No. **Total Pages: 3**

MS-105

Master of Business Administration (MBA) (Business Environment)

Examination, June 2025

Time : 2:00 Hrs Max Marks : 70

Note: This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates* should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

(Long Answer Type Questions) $2 \times 19 = 38$

Note: Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

- Discuss internal and external environmental factors that influence a business. Construct an ETOP (Environmental Threat and Opportunity Profile) of any firm reflecting the influence of environmental factors on business.
- Discuss the impact of inflation on the economy. Discuss the role of the Government of India and RBI to control the inflation in the economy effectively
- 3. What are the objectives and Importance of fiscal policy?

 Describe the component of the budget. Highlight the consequences of deficit budgeting In India.
- 4. Discuss how the industrial policy may be responsible for the underutilization of resources in India. Critically evaluate the 1991 industrial policy.
- 5. Define the Social Responsibility of Business. What are the factors that have influenced social responsibility in recent times?

Section-B

(Short Answer Type Questions) $4 \times 8 = 32$

Note: Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

(2)

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- 1. Discuss various kinds of economies with suitable examples.
- 2. Write a note on the role of innovation as a means of strategic advantage.
- 3. Critically evaluate the objectives of disinvestment in Public Sector Units (PSU).
- Discuss the various problems with Small Scale Industries
 (SSI)
- 5. Define a consumer. Discuss the role of consumerism in consumer protection.
- 6. Write a brief note on the development of corporate governance in India.
- 7. Briefly discuss the role and functioning of SEBI.
- 8. Define globalization and its characteristics.
