

A-0678

Total Pages : 3

Roll No.

ETS-104

Diploma in Tourism Studies (DTS)

(Transport Service in Tourism)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 50

Note :- This paper is of Fifty (50) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×13=26

Note :- Section 'A' contains Five (05) Long-answer type questions of Thirteen (13) marks each. Learners are required to answer any *two* (02) questions only.

A-0678/ETS-104 (1)

P.T.O.

1. What is transportation ? Also explain the importance of transportation in the development of tourist destination.
2. Discuss the significance of IATA in tourism. Also describe the contribution of IATA in promotion of Air Transportation.
3. How would you as a manager manage a tourist transport business ? Also explain essential functions and responsibilities of tourist transport operation manager.
4. How technology can help in marketing of tourist transport ? Also explain the challenges and prospects of Air transportation marketing.
5. Discuss the operational requirements in tourist transport business. Also explain forecasting of tourist transport demand for a destination.

Section–B

(Short Answer Type Questions) 4×6=24

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Six (06) marks each. Learners are required to answer any *four* (04) questions only.

1. Discuss the evolution and growth of transportation in the world.

2. Explain the concept of car rental agency. Name any three car rental companies.
3. Who was the father of Indian Civil Aviation ? Also explain hub and spoke system.
4. Differentiate between IATA and ICAO.
5. Write a role of IRCTC in growth of Indian Tourism Industry.
6. Give a brief account of various modes of water transport. Name major sea ports in India.
7. What are the different modes of Surface Transport ?
8. Write short notes on any one of the following :
 - (a) Passenger amenities provided by Indian Railways
 - (b) Important functions of DGCA
