

A-0677

Total Pages : 3

Roll No.

ETS-103

Diploma in Tourism Studies (DTS)

(Travel Agency and Tour Operations)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 50

Note :- This paper is of Fifty (50) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×13=26

Note :- Section 'A' contains Five (05) Long-answer type questions of Thirteen (13) marks each. Learners are required to answer any *two* (02) questions only.

A-0677/ETS-103 (1)

P.T.O.

1. Examine the evolution and growth of travel agencies in India. Discuss the key organizations and government initiatives in shaping the travel agency business in India.
2. What is the significance of the travel business in India ? Discuss the challenges faced by the travel industry in India.
3. Discuss any four current trends in the travel business in India. Explain their impact on the tourism industry.
4. Explain the role of Thomas Cook in travel agency business.
5. Explain the significance of travel trade associations in the Indian tourism industry. Discuss the objectives, roles, and contributions of travel trade associations – ADTOI and FHRAI.

Section–B

(Short Answer Type Questions) 4×6=24

Note :– Section ‘B’ contains Eight (08) Short-answer type questions of Six (06) marks each. Learners are required to answer any *four* (04) questions only.

1. What is the role of tour operators in the Indian tourism industry ?
2. What is the principles of Itinerary preparation ?

3. Explain the concept of 'Frontier Formalities'.
4. How are the key components of tourism arranged to create a successful tourism experience ?
5. Explain the role of Indian travel agents in promoting tourism.
6. What are the key factors contributing to the growth of the travel sector in India ?
7. What are the requirements for setting up a government approved travel agency in India ?
8. What are travel intermediaries ? Explain their role in the tourism industry.
