

**A-0675**

Total Pages : 3

Roll No. ....

**ETS-101**

**Diploma in Tourism Studies (DTS)**

**(Introduction to Tourism and Travel Management)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 50

**Note :-** This paper is of Fifty (50) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)     2×13=26**

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Thirteen (13) marks each. Learners are required to answer any *two* (02) questions only.

**A-0675/ETS-101     ( 1 )**

P.T.O.

1. Have travel patterns changed a great deal in the past 20 years ? Which elements have not been changed ?
2. Define Tourism and travelling. Also write different types of tourism.
3. Which are the basic travel motivators ? Write in detail.
4. What are some of the future opportunities and challenges facing the tourism industry ?
5. Enumerate the milestones of Historical development of Tourism in your own words.

### **Section–B**

**(Short Answer Type Questions)**      4×6=24

**Note** :– Section ‘B’ contains Eight (08) Short-answer type questions of Six (06) marks each. Learners are required to answer any *four* (04) questions only.

1. Differentiate between Eco tourism and Rural tourism. Give examples.
2. What do you understand by traditional tourism resources ?
3. How alternative Tourism is different than mass tourism ?
4. What are the various classifications of travelers ?

5. Discuss the various roles of tourism industry in growth of tourism industry.
6. How do you measure Tourism Demand and what are the various methods of measurement ?
7. What do you understand by the concept of travel propensity ? What is the importance of this term in tourism industry ?
8. What is the difference between :
  - (i) Travel and Tourism
  - (ii) Domestic and International Tourist

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