

A-0672

Total Pages : 3

Roll No.

BTTM-802

Bachelor of Tourism & Travel Management (BTTM)

(Adventure Tourism)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

Note :- This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) $2 \times 9\frac{1}{2} = 19$

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half ($9\frac{1}{2}$) marks each. Learners are required to answer any *two* (02) questions only.

1. Define the concept of adventure tourism. Discuss its features, nature, scope, and various types in detail
2. Explain the role of recognized organizations and institutions in promoting adventure tourism in India. Provide examples.
3. Compare the trends and destinations for land-based, water-based, and aero-based adventure sports in India. Give examples to explain the answer.
4. Analyze the concept, features, and scope of air-based adventure tourism. Discuss its different types.
5. How can adventure tourism be effectively marketed and promoted ? Discuss job opportunities and risk management in this sector.

Section–B

(Short Answer Type Questions) 4×4=16

Note :- Section ‘B’ contains eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. What is the role of local communities in adventure tourism ?
2. Give four examples of popular trekking destination in Uttarakhand.

3. Name two popular water-based adventure sports in India.
4. Discuss the challenges of adventure tourism in the prospects of litter, waste, pollution over building and destruction of flora and fauna.
5. Discuss the marketing strategies adopted by adventure travel companies.
6. Write a detailed note on equipment's required in Bungee Jumping.
7. What are the safety measures to prevent aero sports injuries ?
8. Which types of adventure sports are most popular in South India ?
