

A-0665

Total Pages : 3

Roll No.

BTTM-503

Bachelor of Tourism & Travel Management (BTTM)

(Tourism Impacts)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

Note :- This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) $2 \times 9\frac{1}{2} = 19$

Note :- Section 'A' contains Five (05) Long-answer type questions of Nine and Half ($9\frac{1}{2}$) marks each. Learners are required to answer any *two* (02) questions only.

1. Explain the good, bad and ugly face of tourism with the help of examples.
2. What are the various positive impacts of tourism on culture ? Illustrate your answer by considering conservation, revival and other aspects of culture.
3. Define multiplier effect of tourism. Explain various multiplier effects caused by tourism.
4. How does tourism contribute into society ? Explain with relevant examples to justify your answer.
5. Write a detailed note on “Inter-relationship of Tourism and Culture” by considering the Synergy, Symbiosis, and Antagonism aspects.

Section–B

(Short Answer Type Questions) 4×4=16

Note :- Section ‘B’ contains eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Differentiate between direct and indirect benefits of tourism.
2. What are the negative implications of tourism ?
3. Explain the essence of sustainable tourism development with the help of suitable examples.

4. What is Xenophobia ? Discuss its significance in tourism.
5. What do you mean by EIA ? Discuss its significance to tourism.
6. What are the positive impacts of tourism on environment ?
7. How are tourism, environment and ecology interlinked ? Justify your answer with suitable examples.
8. Define Carrying Capacity. Explain various evaluation techniques of accessing carrying capacity of any destination.
