

**A-0661**

Total Pages : 3

Roll No. ....

**BTTM-401**

**Bachelor of Tourism & Travel Management (BTTM)**

**(Tourism Resources of Eastern Indian)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)**  $2 \times 9\frac{1}{2} = 19$

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and Half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer any *two* (02) questions only.

- Q. 1. Explain how the festival of 'Durga Puja' in West Bengal serves as a unique cultural tourism product.
- Q. 2. Discuss the significant monuments, museums and historical places of Bihar and Jharkhand.
- Q. 3. Briefly describe on the potential of pilgrimage tourism in Manipur.
- Q. 4. What makes Arunachal Pradesh suitable for eco-tourism and adventure tourism ? Support your answer with suitable examples.
- Q. 5. Examine the potential of Nagaland's Hornbill Festival as a global tourism event.

### **Section-B**

**(Short Answer Type Questions)**      4×4=16

**Note :-** Section 'B' contains eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

- Q. 1. How does Assam's tea tourism contribute to its economy ?
- Q. 2. What is the role of Chhath Puja in promoting Bihar's tourism ?
- Q. 3. Enlist major religious sites in Sikkim and highlight their tourism significance.

- Q. 4. What is the tourism appeal of Cherrapunjee in Meghalaya ?
- Q. 5. Highlight the role of Arunachal Pradesh's festivals in attracting tourists.
- Q. 6. Briefly describe the importance of Konark Sun Temple for Orissa's tourism.
- Q. 7. Enlist the major folk festivals of Assam and discuss their cultural significance.
- Q. 8. Briefly describe the potential of eco-tourism in Mizoram.

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