

**A-0657**

Total Pages : 4

Roll No. ....

**BTTM-301**

**Bachelor of Tourism & Travel Management (BTTM)**

**(Tourism Resources of Southern India)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)**     $2 \times 9\frac{1}{2} = 19$

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and Half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer any *two* (02) questions only.

1. Outline five prominent monuments of Maharashtra and Goa and arrange them as a tourist's circuit.
2. Discuss the significance of religious tourism in Andhra Pradesh and Karnataka, focusing on major pilgrimage sites.
3. Analyze the ecotourism activities in national parks of Periyar and Silent Valley.
4. Elucidate a comprehensive case analysis of tourism at the Ajanta and Ellora Caves, focusing on their historical and cultural significance as well as destination management strategies.
5. Analyze the key tourism attractions in Mahabalipuram, focusing on the historical, cultural, and architectural significance.

### **Section–B**

**(Short Answer Type Questions)      4×4=16**

**Note :-** Section 'B' contains Eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Outline any four popular beaches of Goa and elucidate upon the tourist activities there in.
2. What are the main tourist's attractions in Daman and Diu, and how do the region's historical and cultural influences enhance the visitor experience ?
3. Write a detailed note on the classical dance traditions of Kuchipudi and Bharatanatyam.
4. Outline the popular beaches of Karnataka and list out the beach tourism attractions and activities therein.
5. Outline the tourist attractions in the Andaman and Nicobar Islands, with a focus on their appeal as a destination for adventure and relaxation ?
6. Discuss how the rich folk culture of Tamil Nadu contributes to the enhancement of the tourism experience in the state ?
7. Analyze the significance of pilgrimage in Tirupati, focusing on historical, cultural, and visitor management aspects.

8. Discuss the significance of the Kerala backwaters as a unique tourism destination and list the destinations related to it.

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