

**A-0654**

Total Pages : 3

Roll No. ....

**BTTM-202**

**Bachelor of Tourism & Travel Management (BTTM)**

**(Travel Agency and Tour Operations Business)**

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty Five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions)**     $2 \times 9\frac{1}{2} = 19$

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and Half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer any *two* (02) questions only.

- Q. 1. Discuss the meaning and features of travel agency.  
Also, explain the differences between travel agency & tour operator.
- Q. 2. What is Tour Itinerary ? Discuss about process of itinerary planning.
- Q. 3. Define Tour Package. What are the major components of a tour package ?
- Q. 4. Discuss the role of travel agents and tour operators in development and growth of tourism industry in India.
- Q. 5. Explain the process of approval of Travel Agency by Government of India.

### **Section–B**

**(Short Answer Type Questions)**      4×4=16

**Note** :– Section ‘B’ contains eight (08) Short-answer type questions of Four (04) marks each. Learners are required to answer any *four* (04) questions only.

- Q. 1. Discuss the different types of travel agencies.
- Q. 2. Explain the different types of tour packages.

- Q. 3. Explain the meaning and features of Open Jaw Itinerary.
- Q. 4. What is ready made Itinerary ? Also, differentiate between ready made itinerary and tailor made itinerary.
- Q. 5. Explain the meaning of car rental companies. Also give *two* examples of international car companies.
- Q. 6. Differentiate between TAAI and IATO.
- Q. 7. Write a short note on Cox and Kings. Also discuss its role in tourism industry.
- Q. 8. Write a note on features and role of IATA in aviation industry.

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