A-0772

Total Pages: 3 Roll No.

BBA-304

Bachelor of Business Administration (BBA) (Macroeconomic Management)

Examination, June 2025

Time: 2:00 Hrs. Max. Marks: 70

Note:— This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A

(Long Answer Type Questions) $2 \times 19 = 38$

Note: Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each.

Learners are required to answer any two (02) questions only.

- Define macroeconomics. Explain the scope and importance of macroeconomics in modern economic analysis.
- 2. What is national income? Explain the different methods of measuring national income.
- 3. Discuss the concept of Gross Domestic Product (GDP).
 How is it different from Gross National Product (GNP) ?
- 4. What are the main components of aggregate demand? Explain each with suitable examples.
- 5. Explain the concept of Inflation. What are its causes and effects on the economy?

Section-B

(Short Answer Type Questions) $4 \times 8 = 32$

- **Note:** Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.
- 1 Difference between micro and macroeconomics?
- 2. What is deflation?
- 3. What is monetary policy?

A-0772/BBA-304

- 4. What is fiscal deficit?
- 5. Define money supply.
- 6. What is stagflation?
- 7. Define balance of payments.
- 8. Define Circular flow of income in an economy.
