Total Pages : 3   **Roll No. ....**

BBA-301

Bachelor of Business Administration (BBA)

(Organizational Behaviour)

Examination, June 2025

Time : 2:00 Hrs.   Max. Marks : 70

Note :– This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. ***Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.***

Section–A

(Long Answer Type Questions)   2×19=38

Note :– Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. Describe the development of organizational behaviour in historical perspective. Also explain the different models of organizational behaviour.

2. Compare Maslow's Hierarchy of Needs and Herzberg's Two-Factor Theory of motivation. How can managers use these theories to enhance employee productivity ?

3. How are attitude formed ? What are its main characteristics and components ?

4. Explain in detail on how groups are formed in organizations in different stages. Also describe the emergence of informal leaders and working norms.

5. Explain the factors affecting group dynamics and how they impact team performance in organizations.

Section–B

(Short Answer Type Questions)   4×8=32

Note :– Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any *four* (04) of the following :

1. Objectives of Organizational Behaviour.

2. Relevance of Organizational Behaviour in Today's Business Environment.

3. Characteristics and Functions of an Effective Team in an Organization.

4. Importance of Job Satisfaction for Employee Performance.

5. Theories of Learning.

6. Differentiate Between Formal and Informal Groups in Organizations.

7. Characteristics and Components of Attitude.

8. Factors Influencing Perception.

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