

A-0766

Total Pages : 3

Roll No.

BBA-202

Bachelor of Business Administration (BBA) (Microeconomic and Banking Foundation of Business)

Examination, June 2025

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. What is an indifference curve ? How indifference curve analyzes income and substitution effect ?
2. What do you understand from Isoquant ? Explain the concept of return to scale.
3. Explain the difference between perfect competition and oligopoly competition in details.
4. Describe the marginal productivity theory of distribution.
5. What do you understand from price elasticity of demand. Explain different types of price elasticity of demand and its determinants.

Section–B

(Short Answer Type Questions) 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Explain the relationship between Marginal Product and Average Product.
2. How does production function differs across industries ?
3. What factors influence income elasticity of demand ?

4. How diversification, mergers, vertical integration of firms influence market competition ?
5. Explain the law of demand and its applications.
6. What is short run production function ? How does short run production function affect cost curves ?
7. What are the characteristics of various factors of production ?
8. What are the types of cost curves ? Explain.
