

A-377

Total Pages : 3

Roll No. -----

MTTM-402

Tourism Policy and Planning

Master of Tourism & Travel Management (MTTM)

4th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Explain the salient features of tourism planning strategies adopted by China.
- Q.2. Elucidate the contribution of tourism planning and its impact on society and culture.
- Q.3. Give an over view of the tourism planning that are occurring throughout globe by citing examples.
- Q.4. Define tourism complex planning. Explain its significance to tourism.
- Q.5. Define sustainable tourism. What are the traits of sustainable tourism development? Discuss the key issues related with sustainable development.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Throw light on the various barriers to tourism planning in India.
- Q.2. Explain the economic advantage of tourism planning.
- Q.3. Discuss the relevance of community approach in tourism planning.

- Q.4. Explain the following: Responsible Tourism, Appropriate Tourism, Alternate Tourism, Just Tourism.
- Q.5. Discuss the community based tourism planning that has happened in India by citing an example.
- Q.6. Define sustainable tourism. Discuss the systematic approach of sustainable development.
- Q.7. Explain various steps of tourism planning.
- Q.8. Define Destination mix. Discuss the essential components of destination mix.
