

A-374

Total Pages : 3

Roll No. -----

MTTM-303

Research Methodology

Master of Tourism & Travel Management (MTTM)

3rd Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Define research. What are the various types of research? Briefly explain each with suitable example.
- Q.2. What are the various methods of data collection? Briefly describe each with suitable examples.
- Q.3. What do you mean by term 'Research Design'? Describe about features of a good research design.
- Q.4. What do you understand by Hypothesis? Also explain the process of Hypothesis testing.
- Q.5. What do mean by probability? Explain its Properties.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What is the need of defining a research problem. Explain.
- Q.2. Distinguish between dependent and independent variable with suitable examples.
- Q.3. Difference between primary and secondary data with examples.
- Q.4. Define survey? What are various types of survey? Briefly describe each.

- Q.5. Write an note of 'Type-I Error'.
- Q.6. What is Chi-square test? Explain.
- Q.7. What do you mean by central tendency?
- Q.8. Briefly explain the following (Any TWO):
- a. Questionnaire
 - b. Probability
 - c. Research Report.
