

A-371

Total Pages : 3

Roll No. -----

MTTM-204

MIS for Tourism

Master of Tourism & Travel Management (MTTM)

2nd Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Write a detailed note on meaning, concept and scope of MIS.
- Q.2. Discuss in detail the key components and elements of MIS.
- Q.3. What do you mean by data processing? Discuss in detail about Data Bank Concept.
- Q.4. Explain the steps of implementation of MIS.
- Q.5. Discuss the scope of computer applications in Destination planning and development.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Explain Application of CRS in Travel Trade.
- Q.2. Explain various approaches to information system.
- Q.3. Discuss the components of computer system.
- Q.4. What is the Need for planning MIS.
- Q.5. Discuss the relationship internet and Tourism industry.
- Q.6. Explain CRM.

- Q.7. What systematic process is involved in designing MIS?
- Q.8. What is the importance of Computer in Tourism Marketing?
