

**A-370**

**Total Pages : 3**

**Roll No. -----**

**MTTM-203**

**International Tourism: Trends and Typologies**

**Master of Tourism & Travel Management (MTTM)**

2<sup>nd</sup> Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**Section-A (Long-Answer-Type Questions)**

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Define International Tourism. Also write a detailed note on the activities done by Ministry of Tourism Govt. of India for the promotion of Tourism in India.
- Q.2. List out various countries which receive maximum Indian outbound tourists. Analyze the key factors responsible for the growth and development of Indian outbound tourists to these countries.
- Q.3. Discuss the important methods used in Tourism Forecasting. How to measure demand to a destination?
- Q.4. What are the benefits of getting the membership of PATA? Also discuss the activities of PATA for the promotion for Tourism in Asia-Pacific Region.
- Q.5. Write a note on the history of UNWTO. Also discuss the projections of the tourism in UNWTO vision 2020.

### **Section-B (Short-Answer-Type Questions)**

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Differentiate between inbound tourism and outbound tourism.
- Q.2. What are the factors affecting the global and regional tourist movements?

- Q.3. Differentiate between mass tourism and alternative tourism.
- Q.4. Discuss the important activities done by WTTC.
- Q.5. What do you understand by globalization?
- Q.6. What are the main barriers in the growth of international tourism?
- Q.7. Write a note on the effects of natural disasters on tourism industry.
- Q.8. Write short notes on any one of the following:
- a. Emerging trends in the Hospitality Industry in India.
  - b. Role of TTRA in promotion of Tourism Industry.

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