

A-369

Total Pages : 3

Roll No. -----

MTTM-202

Introduction of Travel and Hotel Operation
Master of Tourism & Travel Management (MTTM)
2nd Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Discuss the role of nekl innovations and technologies in the development and growth of travel agency business.
- Q.2. Describe the landmarks in the history of travel agency business.
- Q.3. Discuss the procedure of hotel star classification followed in India. Briefly describe the role of HRACC in providing honest star classifications to various hotels in India.
- Q.4. Discuss various types of hotels on the basis of their location. How are chain hotels different from individual hotels?
- Q.5. Describe the role and responsibilities of different departments of a large size hotel.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Discuss the important functions performed by a large size travel agency.
- Q.2. Throw a light on relationship between hotel and tourism industry.

- Q.3. Write the Attributes of Front Office Staff.
- Q.4. Differentiate between travel agency and tour operation business.
- Q.5. Discuss the main objectives and functions of TAAI.
- Q.6. Describe the challenges faced by travel and tourism sector in India.
- Q.7. What are the different types of tour operators?
- Q.8. Discuss the role of travel agents and tour operators in growth of a tourist destination.
