

A-741

Total Pages : 3

Roll No.

MS-407

**MANAGEMENT OF FINANCIAL
SERVICES**

Master of Business Administration (MBA)

4th Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. Explain the meaning and significance of "capital market" and "money market". Bring out the similarities and the differences between these markets.
2. What do you understand by Merchant Banking ? What functions are undertaken by a Merchant Banker ? Explain.
3. Explain the need of mutual funds. Describe the broad classification of the schemes of these funds. Also comment on the growth and performance of mutual funds in India.
4. What is leasing ? Why do people or corporates go for leasing of assets ? Describe some of the important forms of leasing with suitable examples.
5. Explain how the marketing of financial products is also primarily service marketing.

Section–B

Short Answer Type Questions 4×8=32

Note :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Note :- Briefly discuss any *four* (04) of the following :

1. Nature of Financial Services

2. Concerns in Housing Finance in India
3. Methods employed for Mobilising the Capital by Issuing the Securities
4. Latest guidelines of SEBI with regard to merchant bankers
5. Stages of investment of venture capital
6. Mechanism of forfaiting services
7. Debt instruments
8. Process of securitization
