

**A-728**

Total Pages : 3

Roll No. ....

**MS-202**

**ENTREPRENEURSHIP DEVELOPMENT**

**Master of Business Administration (MBA)**

3rd Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

**Note :-** This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**Long Answer Type Questions**      2×19=38

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. Describe the types of entrepreneurs. Which one do you think most suitable for India in the present scenario ?
2. Discuss the measures taken by the Government of India to promote women entrepreneurship in India.
3. Differentiate between Family and Professional Entrepreneurs. What are the strengths of family entrepreneur ?
4. What is the role of various Institutions in developing entrepreneurship in the country ?
5. “Entrepreneurs cannot survive and grow without fulfilling the ethical responsibility of society.” Explain,

### **Section–B**

#### **Short Answer Type Questions**      4×8=32

**Note** :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Discuss the characteristics of successful entrepreneurs.
2. What are the critical decisions while deciding upon the business model by an entrepreneur ?
3. What are the objectives of Entrepreneurial Development Programmes (EDPs) ?

4. What is entrepreneurial culture and how does it support entrepreneurial growth ?
5. "Innovation and entrepreneurship go hand in hand." Discuss critically.
6. What are the various legal clearances required before starting an enterprise ?
7. Discuss the different advantages of Enterprise Resource Planning.
8. How is entrepreneurship crucial to the growth objectives of an economy ?

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