

A-726

Total Pages : 3

Roll No.

MS-111

INTERNATIONAL BUSINESS

Master of Business Administration (MBA)

2nd Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. What is foreign direct investment ? What are the advantages and disadvantages of FDI ? Also explain different strategies of FDI.
2. What are the various approaches to international business ? Explain the various modes to enter international business.
3. What is strategic management ? Explain the strategies to be adopted by a global company.
4. Explain the organization structure, financial resources and the role played by the International Monetary Fund (IMF) in the global business.
5. Briefly explain the major economic indicators that managers take into account before taking any international business decisions?

Section–B

Short Answer Type Questions 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the competitive advantages of international business ?
2. What is exporting ?

3. What are the advantages and disadvantages of globalization ?
4. Explain the impact of FIIs and GDRs on Indian economy.
5. What is political risk ?
6. Discuss major economic indicators that managers take into account before taking any international business decision
7. Discuss the functions of WTO.
8. How does the home country government restrict international business ?
