

A-720

Total Pages : 2

Roll No.

MS-105

BUSINESS ENVIRONMENT

Master of Business Administration (MBA)

1st Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions (2×19=38)

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. Explain the nature of business and scope of environment.

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(1)

P.T.O.

2. Explain how the understanding of business environment helps the management in coping with the rapid change and identifying opportunities and threats ?
3. What role does corporate social responsibility play in today's business environment ?
4. What are the advantages and challenges of adopting new technologies in businesses ?
5. Explain the economic environment of India.

Section–B

Short Answer Type Questions (4×8=32)

Note :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any *four* (04) of the following :

1. WTO and its role
2. Aggregate demand and supply
3. Say's Law of Markets
4. Demand pull Inflation
5. Foreign Investment Promotion Board (FIPB)
6. Public Sector Enterprises
7. IDBI
8. LIC
