

A-410

Total Pages : 3

Roll No. -----

ETS-104

Transport Service in Tourism

Diploma in Tourism Studies (DTS)

1st Year Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 50

Note : This paper is of fifty (50) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

[2x13=26]

- Q.1. What is the role of IATA in tourism business? Explain with the help of example.
- Q.2. What is the role of DGCA in tourism business? Explain with the help of example.
- Q.3. What are the main challenges in marketing tourism products? Explain with the help of example.
- Q.4. What is the role of ITTA in tourism transport business? Explain with the help of example.
- Q.5. What are the main characteristics of tourism transport business? Explain with the help of example.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

[4x6=24]

P.T.O.

- Q.1. What is ICAO? Also explain various functions and objectives of ICAO.
- Q.2. What is the importance of railways in tourism industry?
- Q.3. What are the main challenges in water transport business of India?
- Q.4. How promotion of tourist transport is done?
- Q.5. Write about the history of development of air transport in India.
- Q.6. Which are the major challenges in rail transport in India?
- Q.7. What are the different modes of water transport? Explain in detail.
- Q.8. What are the various types and modes of tourist transportation?
