

A-407

Total Pages : 3

Roll No. -----

ETS-101

**Introduction to Tourism and
Travel Management**

Diploma in Tourism Studies (DTS)

1st Year Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 50

Note : This paper is of fifty (50) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

[2x13=26]

- Q.1. What is the importance of travel documents while international travel?
- Q.2. What are the types of tourism demand?
- Q.3. "Development in tourism patterns has resulted in impacting environment negatively." Explain.
- Q.4. Discuss in detail the different ages of transportation development.
- Q.5. Write about the history of travel agency.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

[4x6=24]

P.T.O.

- Q.1. Who all are included in the definition of a tourist as per UNWTO.
- Q.2. What are the things included in tourism superstructure?
- Q.3. What are the characteristics of tourism demand?
- Q.4. Explain the dynamic nature of tourism system.
- Q.5. Describe the role of Destination management companies.
- Q.6. What are the different types of visas?
- Q.7. Describe the several factors that motivates an individual to undertake travel.
- Q.8. Explain the meaning and features of the following:
- a. Attraction
 - b. Accommodation
 - c. Accessibility
