

A-403

Total Pages : 3

Roll No. -----

BTTM-801

Tourism Organizations

Bachelor of Tourism & Travel Management (BTTM)

8th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Write a detailed note on ITDC and its objectives. Also draw the organizational structure of ITDC.
- Q.2. What is IATA? Describe the brief history of IATA.
- Q.3. How does UNWTO play the role in promoting sustainable and responsible tourism worldwide?
- Q.4. 'IATO covers all the segments of tourism industry'. Explain.
- Q.5. What is ASTA? Explain the aims and objectives of ASTA.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Draw the organizational chart of TAAI. Explain the roles and functions of TAAI.
- Q.2. How does ITDC plays its role in promoting tourism?
- Q.3. Why was WTTC formed? Write in detail.
- Q.4. Write a short note on ICAO. Explain the vision, mission and objectives of ICAO.
- Q.5. What are the contributions made by UFTAA in tourism business?

- Q.6. What is the significance of tourism organizations in the growth of tourism industry? Explain with an example.
- Q.7. Describe the role and functions of PATA.
- Q.8. Explain IATO.
