

**A-400**

**Total Pages : 3**

**Roll No. -----**

**BTTM-702**

**Tour Guiding**

**Bachelor of Tourism & Travel Management (BTTM)**

**7<sup>th</sup> Semester, Examination 2024 (June)**

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**Section-A (Long-Answer-Type Questions)**

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Explain the basic qualifications and responsibilities of a tour escort.
- Q.2. Write a detailed note on the procedure of meeting assistance on arrival and arranging transfer.
- Q.3. Discuss the role of body language and skills in tour guiding.
- Q.4. How will you deal with a situation of luggage loss?
- Q.5. Explain the impact of misuse of history in guiding.

### **Section-B (Short-Answer-Type Questions)**

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Explain the different types of Guides.
- Q.2. What are the challenges faced by the tour guide while handling tourists?
- Q.3. Different sources of information about a tourist site.
- Q.4. How to deal in a situation of Road Block.
- Q.5. What are the procedures for the registration of Guides?
- Q.6. Explain the importance of feedback assessment and analysis.

- Q.7. What is cultural Gap? Explain how the cultural gap discourages a tour guide in communication with tourists?
- Q.8. What measures should be taken to deal with a sick passenger in hilly Region?

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