

A-399

Total Pages : 3

Roll No. -----

BTTM-701

MIS for Tourism

Bachelor of Tourism & Travel Management (BTTM)

7th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. What do you understand by MIS? Also explain the role of MIS at various management levels and the need for a corporate MIS plan.
- Q.2. What do you understand by Information Systems? Also explain the operating elements, types and structure of Information Systems.
- Q.3. What do you mean by Data? Also discuss the nature, properties and scope of data with the help of suitable examples.
- Q.4. Describe the application of Computers in the management decision-making areas. Give suitable examples.
- Q.5. Write detailed notes on any two of the following:
- a. Data Life Cycle
 - b. Various application software used in Tourism and Hotel Industry.
 - c. Different components of MIS?

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What is MIS Office automation?
- Q.2. Describe the benefits of using MIS in tourism business.
- Q.3. What are the characteristics features of MIS?
- Q.4. Explain the different stages of decision making.
- Q.5. Discuss the Pros and Cons of MIS.
- Q.6. Define Strategic Information System.
- Q.7. What do you understand by Data Based Management System?
- Q.8. Discuss the role of information technology in the promotion of travel and tourism industry.
