

A-396

Total Pages : 3

Roll No. -----

BTTM-602

Tourism Policy and Planning

Bachelor of Tourism & Travel Management (BTTM)

6th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Discuss the challenges and successes in the progress of tourism planning in India.
- Q.2. Write a brief note on various levels of tourism planning.
- Q.3. Explain the concept of the destination life cycle. How can it be used for destination planning?
- Q.4. Briefly explain the potential of eco-tourism for the state of Uttarakhand.
- Q.5. How ecotourism can be developed in the Western Ghats? Explain.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Differentiate between rural and urban tourism planning.
- Q.2. Discuss the meaning and significance of Tourism Project Feasibility study.
- Q.3. What are advantages of developing tourism in planned and concentrated manner?

- Q.4. Discuss the meaning and significance of Tourism planning.
- Q.5. Differentiate between tourism policy and tourism planning.
- Q.6. Define community-based tourism with suitable examples.
- Q.7. Write a note on national-level planning.
- Q.8. Write key features of National Tourism Policy 2002.
