

A-395

Total Pages : 3

Roll No. -----

BTTM-601

Touristic Heritage of Uttarakhand

Bachelor of Tourism & Travel Management (BTTM)

6th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Elaborate on the diverse geographic features of Uttarakhand and their impact on the state's tourism.
- Q.2. Examine the role of national parks and sanctuaries in promoting wildlife tourism in Uttarakhand.
- Q.3. Explore the religious significance of the Panch Kedar and Panch Badri in Uttarakhand.
- Q.4. Discuss the role of fairs, festivals, and religious processions in promoting cultural tourism.
- Q.5. Examine the current trends in international and domestic tourist traffic in Uttarakhand and project future growth prospects.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Analyze the role and contribution of Kumaon Mandal Vikas Nigam in promoting tourism.
- Q.2. Discuss a current trend in trekking tourism in Uttarakhand and an associated opportunity.
- Q.3. Briefly explain the current status and scope of adventure tourism in Uttarakhand.

- Q.4. List two popular hill resorts in Uttarakhand and discuss the attractions they offer.
- Q.5. Write short note on Shakti Peets.
- Q.6. Mention the name of one fair, one festival, and one religious procession celebrated in Uttarakhand. Also highlight its significance for tourism.
- Q.7. Discuss the importance of folk traditions, art, and craftsmanship in preserving Uttarakhand's cultural legacy.
- Q.8. Outline two key policies of the State Department of Tourism in Uttarakhand.
