

A-393

Total Pages : 3

Roll No. -----

BTTM-502

Leading world Destinations

Bachelor of Tourism & Travel Management (BTTM)

5th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. "Canada is one of the top tourist destinations in the world". Explain with suitable examples.
- Q.2. Describe the importance of heritage sites and their features that are located in France.
- Q.3. What makes Thailand a unique destination? Discuss in the light of its attractions.
- Q.4. Why Australia is so popular among the tourists? Explain.
- Q.5. Discuss the historical significance of Egypt.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Discuss the natural tourist attractions of Kenya.
- Q.2. Explain the role of Singapore in promoting business tourism.
- Q.3. What makes Argentina a popular tourist attraction? Explain.
- Q.4. Discuss the various tourist attractions of Mexico.
- Q.5. Why Italy is so popular among traveler? Explain in the light of tourist attractions available in Italy.

- Q.6. Explain the significance of Spain as a heritage tourism destination.
- Q.7. Discuss the significance of New Zealand as a paradise for beach tourism.
- Q.8. Discuss the tourism attractions that are available in United Kingdom.
